



2017 Annual Report

Table of Contents

THE JOURNEY AHEAD	1
KEY ACHIEVEMENTS 2017	2
UPDATES 2017	3
MEET THE 2017 WILDLIFE WARRIORS	6
WILDLIFE WARRIOR SCHOOL NETWORK & THE SCHOOLS WE SUPPORT	8
CHALLENGES	14
COMMUNICATIONS	15
EVENTS	16
LOOKING FORWARD	17
FINANCIALS	19
ACKNOWLEDGEMENTS	20

The Land & Life Team



HANNAH WOOD
GENERAL MANAGER

+255 768 973 827

hannah.wood@landandlife.foundation



CAROLINE NGANGA
PROJECT MANAGER

+254 722 890 587

caroline.nganga@landandlife.foundation



MILICENT KIMAITA
PROJECT ASSISTANT

+254 727 025 030

milicent.kimaita@landandlife.foundation



STEVE RABURU
FIELD COORDINATOR

+254 712 987 313

steve.raburu@landandlife.foundation

The Journey Ahead



2017 was a good year for Land & Life, full of change and progress. We welcomed new staff to our team, awarded new Wildlife Warrior scholarships, expanded our Wildlife Warrior Club network across Kenya and into Tanzania, completed some major school infrastructural projects, held a record-breakingly successful medical camp in the Mara, and developed relationships that will have a lasting and positive impact for the communities and conservation areas within which we operate.

Our mission is to support and design effective conservation education programs, community outreach and conservation initiatives for communities living alongside wildlife, and in these areas we have made strides. Thanks to the ongoing support of Elewana Collection and Cheli & Peacock Safaris, we continue to be able to promise donors that 100% of donations will go directly to the projects on the ground. This absence of administration fees has attracted some generous supporters, whose hearts and minds are with the communities and wildlife of East Africa, and it has been exciting to see these relationships develop, between not only ourselves and our partners but more directly between the communities and their overseas guests, the students of the schools and the visiting foreign families, the people of the villages and the large-hearted travellers.

Our mission is to support and design effective conservation education programs, community outreach and conservation initiatives for communities living alongside wildlife.

- Hannah Wood
General Manager

We're proud to be working with and supported by an ever-growing range of partners, dedicated caring individuals and generous organizations. From the private sector through to the local community, there's a genuine groundswell and focus on seeing an improvement in education and conservation both, on accessing the benefits which come with wildlife and ensuring the sustainability of work done on the ground.

Our success is the community's success, and a successful community means success for wildlife and conservation. With the ongoing support of our donors, partners, Board and friends, Land & Life Foundation is ready for the challenges and achievements ahead in 2018.

Key Achievements 2017

 28

TOTAL NUMBER OF
WILDLIFE WARRIOR
SCHOLARSHIPS

 268

TOTAL NUMBER OF CHILDREN PARTICIPATING IN
WILDLIFE WARRIOR CLUBS
CONSERVATION EDUCATION ACTIVITIES

 102,000

LARGEST DONATION RAISED FOR
ESITETI PRIMARY SCHOOL FROM
A E REIMANN FOUNDATION

 1200

NUMBER OF PATIENTS TREATED
AT OUR 6TH ANNUAL
AITONG MEDICAL CAMP

 10

NUMBER OF SCHOOLS
RECEIVING SUPPORT

 48

NUMBER OF TURTLE NESTS
SUCCESSFULLY HATCHED AT DIANI



Highlights

- 3rd successful Annual Wildlife Warrior Retreat held in November
- Constructed the first toilet block ever at Embiti Primary
- New girls toilet block constructed at Kachiuru Primary
- Provided first ever text books for Ganako Primary for every subject Years 4-7
- 2 new classrooms constructed at Esiteti Primary

Updates 2017

CONSERVATION EDUCATION



The 75% scholarship fees paid on these students behalf recognises their potential and their hard work to date, and encourages their growth throughout high school.

WILDLIFE WARRIOR PROGRAM

The Wildlife Warrior Program has gone from strength to strength during 2017. The Board of Trustees and Land & Life Team held a meeting early the year during which the decision was made to focus efforts on the Wildlife Warrior Program and conservation education going forwards. With this in mind, we have concentrated our fundraising and our activities in this area and have had some excellent results.

TEN NEW SCHOLARSHIPS

During January 2017 the team visited Engilae Primary School, Esiteti Primary School, Ura Gate Primary School, Kachiuru Primary School and Ololomei Primary School, the five participating Wildlife Warrior Schools. At each school the Scholarship Award ceremony was held during which the top girl and top boy from the end of 2016 examinations was awarded their scholarship and presented with their special Wildlife Warrior polo shirt. This brought the total Wildlife Warrior scholarships awarded to 28. These students, selected on merit based on the results of their National Examinations combined with our own Wildlife Warrior Scholarship examination, are the brightest and best of their generation. The 75% scholarship fees paid on their behalf recognises their potential and their hard work to date, and encourages their growth throughout high school.

WILDLIFE WARRIOR ANNUAL RETREAT

The Annual Wildlife Warrior Retreat was held this year on 13-17 November at the Lewa Conservation Education Centre. This event takes place every year and brings together the bright young students who are studying under the Wildlife Warrior Program Scholarship scheme. With a passion for conservation these young people are the future of wildlife conservation and habitat preservation in East Africa. This year we hosted



27 students and their 5 patrons for a full three days at Lewa, participating in the selected theme Water Conservation. The young people took part in drama and role plays, which they wrote and performed themselves; they experienced the wonders of wildlife through a day of game drives, accompanied by experienced conservation educators and wildlife guides; they received mentoring and guidance sessions from Land & Life team and the Centre education professionals; and of course they had lots of fun!

The Annual Retreat is a crucial part of the Wildlife Warrior Program, keeping the young students interested and engaged in conservation throughout their secondary schooling. The team from Lewa CEC, inspired and professional, help the students to understand the possibilities of good wildlife and habitat management and highlight the challenges faced. The recurring event helps to develop a network of bright young people from geographically diverse areas, who all share the common experience of living in or near conservation areas. Mentoring of the students as they progress through their education and feeding in new concepts and new problem-solving and partnership skills is a vital part of helping them develop into strong conservation-aware voices for their communities. Whether they be teachers, rangers, doctors or carpenters, they will be leaders within their communities, giving wildlife a voice at the table.

WILDLIFE WARRIOR CLUBS

2018 has seen the restructure of the conservation education program within our participating schools. The aim has been two-fold – firstly to engage with the students on a deeper level, to give them a greater sense of ownership and belonging to the program, and secondly to develop the relationship with the school staff involved in supporting the Wildlife Warrior Program, to focus their efforts and ensure a longer-term partnership between individual staff members and Land & Life.

Each participating school now has an active Wildlife Warrior Club. Members of the clubs are usually students in their final year of primary school. Land & Life visited each school and photographed each student, in order to issue each with a Wildlife Warrior Club membership card. The members participated in conservation activities throughout the year – *Living with Wildlife, Poaching and Ivory, and Mini-beasts - Termites and Castles of Clay*. The activities included showing of educational videos as well as students preparing presentations and producing posters showing the challenges of human-wildlife interaction as opposed to the benefits of tourism and wildlife to communities.

To launch the Wildlife Warrior Program in Tanzania, the Land & Life team visited Ganako Primary School in Karatu, Tanzania, and Olasiti Primary School in Arusha. The first Wildlife Warrior Club conservation education session was held at Ganako Primary School in July 2017, involving 68 students in an afternoon of activities facilitated by our sister organization Shanga staff members. An essay competition on “My future conservation job” was set and the winners were congratulated and promised an afternoon at The Manor Ngorongoro watching Planet Earth : Freshwater and being treated to tea and cake.

Mentoring of the students as they progress through their education and feeding in new concepts and new problem-solving and partnership skills is a vital part of helping them develop into strong conservation aware voices for their communities.



We have seen an increase in the number of visits made to schools, the amount of funds provided for school support, the number of donations made both cash and in kind, and the range of resources and facilities provided.

Funds were raised for Ganako School from Elewana and Sopa staff in Arusha Head Office who ran the Kilimanjaro Marathon for Land & Life. These funds provided the school with its first ever set of textbooks. Further textbooks were provided by donations made at The Manor Ngorongoro and ensured the school now has a minimum of ten books for every subject for each year from 3-7. Once the new curriculum has been set by the Tanzanian Ministry of Education, some funds remain to purchase the books for years 1-3.

Olasiti Primary also benefited from the generosity of the Head Office staff, receiving funds raised during the group Giving Tuesday campaign in November. Funds from this will be put towards the school's new administration block, and plans are in place to begin Wildlife Warrior Club activities there in 2018.

NEW PARTNER SCHOOL IN DIANI, KENYA

In September the Land & Life team visited Mwaroni Primary School in Diani Beach and had a successful meeting with the Headmaster and the staff. The school has an existing environmental club who run a small tree nursery so the staff in charge were delighted to come on board with the Wildlife Warrior Program. Going forward, donations will be raised in support of Mwaroni from nearby Afrochic Diani, and in early 2018 the first conservation education sessions will be held.

WILDLIFE WARRIOR SCHOOL SUPPORT

2017 has been a huge year for our school support program. As this is a wing of the Wildlife Warrior Program we have been delighted with the added engagement from donors with our participating schools, and have seen an increase in the number of visits made to schools, the amount of funds provided for school support, the number of donations made both cash and in kind, and the range of resources and facilities provided.



Meet the 2017 Wildlife Warriors



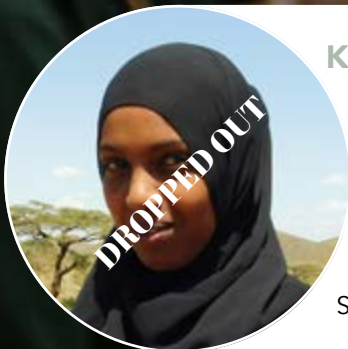
TIMOTHY MUTEGI

18 years old. He is currently in Form 1 at Chuka High School. His career aspiration is to be a teacher. His scholarship will run for the remaining 4 years of his secondary school education.



KELVIN LERUGUM

16 years old. He is the 1st born in his family. He is currently in Form 1 at Maralal Boys' Secondary School. His favorite subject is Mathematics. He aspires to become a doctor in future. His scholarship will run for the remaining 4 years of his secondary school education.



KATRA MOHAMED

15 years old, Katra was in grade 8 at Kachiuru Primary School. A hardworking girl, she was determined to go up to postgraduate level - her scholarship was for the remaining 1 year of primary and 4 years of secondary school. Katra dropped out of school 6 months later. See challenges on page 14.



PENINAH MAKENA

15 years old. She is currently in Form 1 at Kisima Girls' Secondary School. Peninah is the 6th born in her family. Her favorite subject is Science. Her career aspiration is to be a teacher. Her scholarship will run for the remaining 4 years of her secondary school education.



SILVESTER KISEMEI

17 years old. He is currently in Form 1 at Kisaruni Boys' Secondary School. His favorite subject is Science. His scholarship will run for the remaining 4 years of his secondary school education.

CARREN KISEMEI

14 years old. She is currently enrolled in form 1 at Lemek Namunyak Girls' Secondary School. She is an industrious and hardworking girl. Her scholarship will continue for the remaining 4 years of her secondary school education.



WINFRED NDANU

16 years old. She is currently in Form 1 at Yururu Girls' Secondary School. Her favorite subject is Science. Her scholarship will run for the remaining 4 years of her secondary school education.



NELLY NAIYESO

14 years old. She is currently in grade 8 at Esiteti Primary School. She aspires to become a doctor in future. Her scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.



TIPAPE SITONIK

15 years old. He is currently in grade 8 at Esiteti Primary School. He aspires to become a pilot in future. His scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.



BRIAN MUTEMBEI

15 years old. He is currently in grade 8 at Kachiuru Primary School. He is a hardworking boy who is determined to go up to postgraduate level in his studies. His scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.





Wildlife Warrior School Network & The Schools We Support

UGANDA

KACHIURU PRIMARY SCHOOL

No of students: 173

FACILITIES SUPPORT

Girls toilet block, stationary, school supplies, clothing, games

WILDLIFE WARRIOR SCHOLARSHIPS

6 scholars

LAKE VICTORIA

MUTUNYI PRIMARY SCHOOL

FACILITIES SUPPORT

Printer, printer cartridges, A4 paper, books

LEWA CONSERVATION EDUCATION PROGRAM

Masai Mara

Serengeti

EMBITI PRIMARY SCHOOL

No of students: 122

FACILITIES SUPPORT

Toilet block (6 stalls)

WILDLIFE WARRIOR CLUB

29 Members

Ngorongoro

Taran

OLOLOMEI PRIMARY SCHOOL

No of students: 437

FACILITIES SUPPORT

Stationary, textbooks, school supplies, calculators, clothing

WILDLIFE WARRIOR SCHOLARSHIPS

6 scholars

WILDLIFE WARRIOR CLUB

58 members

GANAKO PRIMARY SCHOOL

No of students: 510

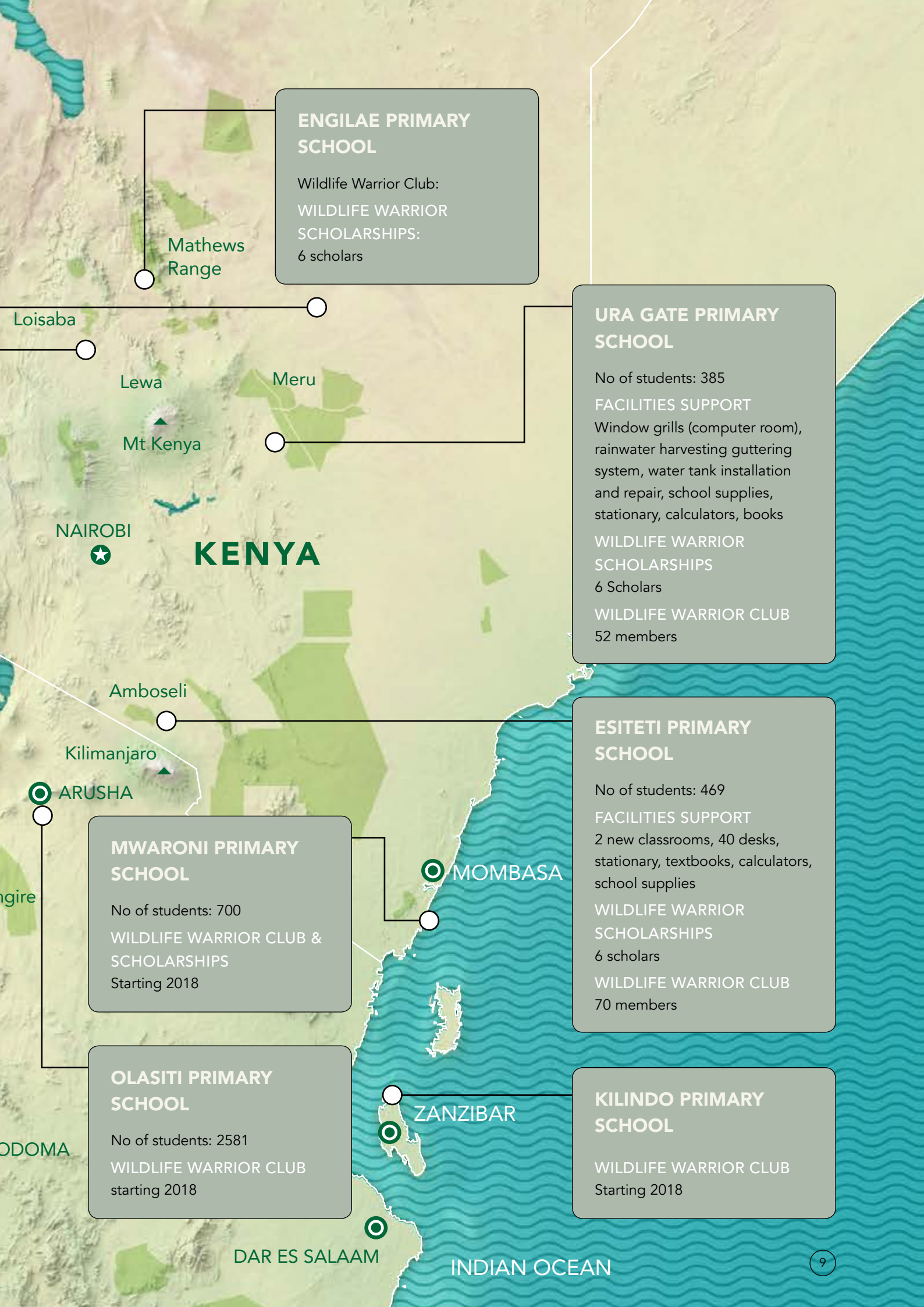
FACILITIES SUPPORT

Textbooks all subjects Standard 4-7

WILDLIFE WARRIOR CLUB

68 members





ENGILAE PRIMARY SCHOOL

Wildlife Warrior Club:
WILDLIFE WARRIOR SCHOLARSHIPS:
6 scholars

Mathews Range

URA GATE PRIMARY SCHOOL

No of students: 385
FACILITIES SUPPORT
Window grills (computer room),
rainwater harvesting guttering
system, water tank installation
and repair, school supplies,
stationary, calculators, books
WILDLIFE WARRIOR
SCHOLARSHIPS
6 Scholars
WILDLIFE WARRIOR CLUB
52 members

Lewa

Meru

Mt Kenya

NAIROBI

KENYA

Amboseli

Kilimanjaro

ARUSHA

MWARONI PRIMARY SCHOOL

No of students: 700
WILDLIFE WARRIOR CLUB &
SCHOLARSHIPS
Starting 2018

MOMBASA

ESITETI PRIMARY SCHOOL

No of students: 469
FACILITIES SUPPORT
2 new classrooms, 40 desks,
stationary, textbooks, calculators,
school supplies
WILDLIFE WARRIOR
SCHOLARSHIPS
6 scholars
WILDLIFE WARRIOR CLUB
70 members

OLASITI PRIMARY SCHOOL

No of students: 2581
WILDLIFE WARRIOR CLUB
starting 2018

ZANZIBAR

KILINDO PRIMARY SCHOOL

WILDLIFE WARRIOR CLUB
Starting 2018

DAR ES SALAAM

INDIAN OCEAN

MEDICAL SUPPORT



MEDICAL CAMP AT AITONG

Our 6th Annual Free Medical Camp was held at Aitong Medical Centre in the northern Mara on 4th to 7th December 2017. Essential screening for cervical cancer, HIV/Aids and diabetes were conducted, as well as general medical consultations, orthopaedic consultations, dental work and paediatrics. Pre camp communications were effective ensuring the community was well informed which resulted in an excellent turn out. The Land & Life Foundation were delighted this year to break all previous records, with a total of 1200 patients receiving free medical care and treatment during the three day event.

Success for an event such as this relies heavily on partnerships with other organisations, not simply funding but also provision of essential logistics, resources and personnel. The ongoing partnership with and financial support of Kicheche Community Trust and Camps made the event possible, including the purchase of a wide range of essential pharmaceuticals. Their support also ensured a wider reach with pre camp mobilisation of and communication with the community, and this ensured more patients were able to be treated. A new relationship with Saruni Lodges was also established whereby financial donations enabled further activity to be undertaken.

The new partnership with Oasis Health - an association formed by a group of doctors from all medical fields and who run health facilities in 9 counties across Kenya, offers a bright future to the medical camp. Oasis generously provided an entire medical team, experienced and professional, and consulted on pre-event medical supplies and arrangements. Safarilink's flexibility and willingness to provide complimentary air tickets to the team allowed the camp to run seamlessly. The involvement with National Hospital Insurance Fund (NHIF) - a state corporation that provides health insurance cover for both outpatient in selected healthcare providers and inpatient cover in all accredited hospitals countrywide, has encouraged registration by the community to the medical scheme and has medical care accessible and affordable to members of this community.

The challenges of delivering a large scale medical camp, including specialty testing such as the cervical cancer screening, were successfully faced thanks to the support of all our partners. Our hopes for the future are to continue to expand these networks and thus build on the successes of this years camp.



Engaging successfully with the community in this way delivers our message clearly. Conservation and wildlife can deliver real, tangible benefits to the community, and efforts like these will continue to underline this fact, helping to safeguard the conservation areas of Kenya while simultaneously contributing to the wellbeing of the people thereof.

NATURE CONSERVATION



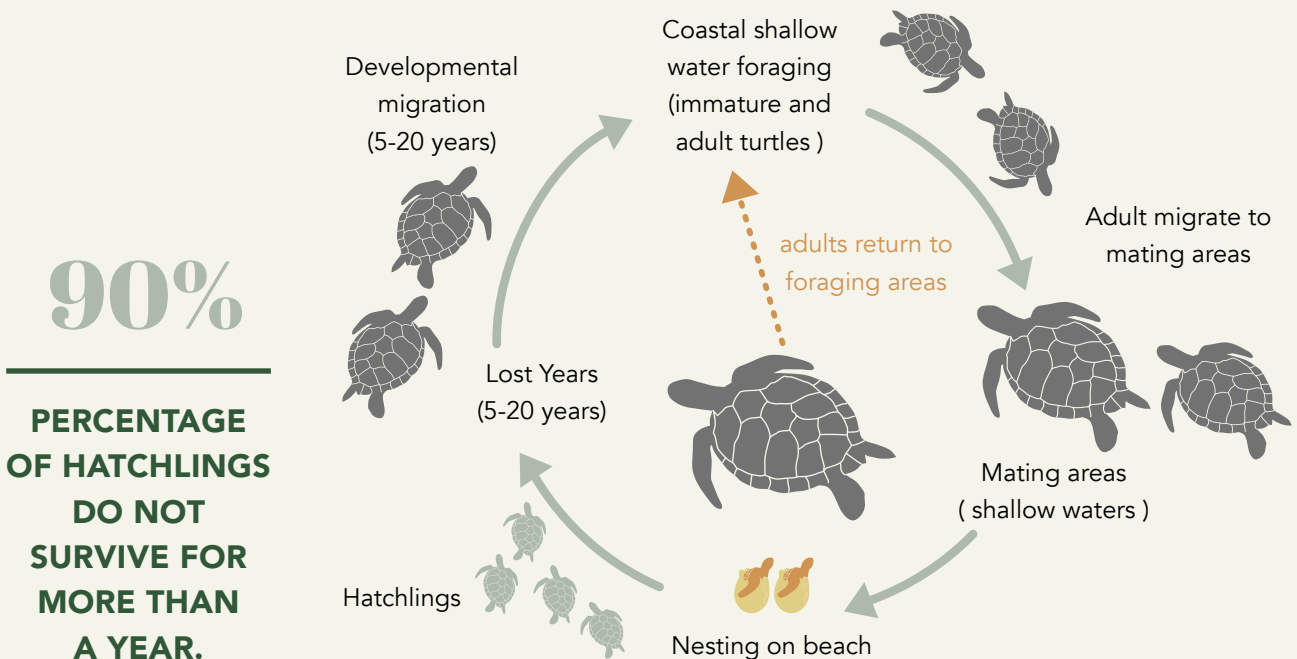
TURTLE HATCHERY IN DIANI BEACH

Land & Life Foundation is happy to report a successful year for the Local Ocean Trust, our supported organization in Diani Beach, Kenya. Afrochic Diani plays a role in their Nest Monitoring and Protection Programme, providing a safe haven for turtle nests throughout the season. Diani Turtle Watch Monitors, volunteers from Diani Beach, patrol daily and relocate eggs to various safe havens identified on the 12km Diani shoreline.

From receiving the nests it takes roughly 60 days before the hatchlings are ready to make their way to the ocean. On average a female will lay 110 eggs per nest, and could return a couple more times to lay more eggs throughout the season. In addition to natural predation, sea turtles face the dangers of poaching, as well as loss of nesting areas due to commercial beach activity. Artificial lights from developments can also cause problems for nesting turtles.

Afrochic set up a Turtle Hatchery at the start of 2017 season which then had to be enlarged to hold more nests. By the end of the season Land & Life at Afrochic Diani had hosted a total of 8 successfully hatched relocated nests, which equates to hundreds of baby turtles. Land & Life is happy with this outcome, although we hope with some effort to improve facilities and security we will increase these numbers next year, playing host to more relocated nests.

LONG BEFORE HUMANS APPEARED, MARINE TURTLES WERE ALREADY SWIMMING THE REGION'S SEAS AND LAYING EGGS ON ITS BEACHES. THESE ICONIC SPECIES ARE CRUCIAL LINKS IN THE ECOSYSTEM.





Head of the Human-Wildlife Conflict Team showing a Roman Candle launcher, which deters elephants from farm raids

HUMAN ELEPHANT CONFLICT IN RANDILEN WMA

In 2017 Land & Life Foundation was delighted to receive the support of Minor International in the form of matched funding for human-elephant conflict resolution in Randilen Wildlife Management Area, Tanzania.

Randilen WMA lies on the North Eastern boundary of Tarangire National Park in Tanzania and is home to a wide range of wildlife species, including of course elephant, big cat and hundreds of bird species. As an integral part of the Tarangire-Manyara elephant dispersal area and a vital area of dry season grazing for ungulates, Randilen's existence is vital to the conservation and preservation of Tarangire Eco-system and to elephant in particular.

Land & Life is dedicated to working here with the support of Elewana's Tarangire Treetops. In 2017 a total donation of \$5400 was made to the Honeyguide Foundation for their HEC toolkits. These toolkits have shown great success in Randilen and the surrounding areas, bringing down the numbers of fatal human-elephant conflicts by reducing the amount of crop damage from elephants. This is the second consecutive year in which Land & Life have been able to support Honeyguide's innovative work in HEC at Randilen. We are hopeful going forward to be able to increase this support and find other ways to contribute to the conservation of this vital part of the Tarangire-Manyara elephant corridor.

SAVING ELEPHANTS, SIMPLE SOLUTIONS

Recently with the help of NGOs like the Honeyguide Foundation, the Land & Life Foundation and partner Tarangire Treetops, communities are employing more effective non-lethal techniques.

CROP PROTECTION TEAMS

Villagers have formed crop protection teams, who work to defend the villages with the support of Randilen WMA vehicles and rangers. The teams concentrate their efforts on 3 major elephant routes and conflict hotspots, which can be seen on the accompanying heat map of Randilen WMA. Three people are on duty at any one time, patrolling cultivated areas in WMA vehicles armed with the toolkits.

TOOLKITS

The toolkits are an innovation from the Honeyguide Foundation and are being provided with support and funding by the Land & Life Foundation and Treetops guests. First, powerful spotlights are directed at the elephants, casting light up to 800m. Moving lights often ensure they leave. If not, a loud blast on the air horn usually gets the ellies moving. If they still stay, then chili bombs are used. These are condoms filled with chili powder, sand and a fire cracker that is ignited and explodes in flight, scattering the chili powder in the air. This irritant generally does the trick! As a last resort a roman candle is fired, usually from the back of a vehicle, creating a loud noise, bright sparkling light and eight different colours. The success of the toolkit is in its non-lethal approach to discourage animals from venturing into the farms.

CHILI FENCES

Chili fences are being constructed along the border between the wildlife corridors and the cultivated lands. The chili fences are simply ropes tied between posts with pieces of chili-soaked material hanging from the ropes. The smell is a deterrent to elephant and it is hoped that they will put the animals off straying into the farmlands.

**With the help of
Honeyguide, we are
working with local
communities to provide
simple solutions
to human-wildlife
conflict.**





Challenges



FUNDRAISING CHALLENGES

While our operational and running costs are fully covered by our main sponsors Elewana Collection and Cheli & Peacock Safaris, fundraising for individual project activities and scholarship costs continues to be a challenge. We have secured some sizeable donations this year from some of our staunch supporters, for which we are extremely appreciative, however most of these donations are for specific individual projects and do not allow for disbursement of funds into other areas where we may be needing monies to cover for example gaps in school fees or conservation education material costs.

We have found a great will and drive to support school infrastructure projects but a slow uptake on the sponsorship of individual Wildlife Warriors this year, which is threatening our ability to take on new Warriors and expand the program accordingly. This is something we would like to see change, as the education of these bright young conservationists is the key to providing a sustainable secure future for the wildlife and communities living with wildlife.

We are hoping that with focus and careful strategic direction, 2018 will see an increase in project funding which will allow us to extend our successful Wildlife Warrior Scholarship program as well as implement some exciting new project ideas in and around conservation education and nature conservation particularly forestry and elephant protection.

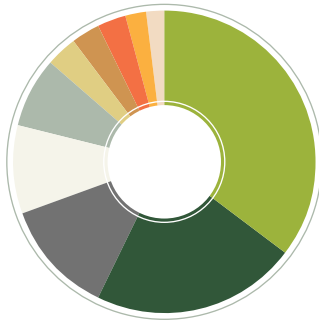


Katra Mohamed from Kachiru Primary School, dropped out of school to get married at age 15

SOCIAL CHALLENGES

Regrettably one of our new 2017 scholars, Katra Mohamed from Kachiru Primary School, dropped out of school and disappeared to get married at age 15. This is the second such issue we have encountered at this school and the issue of child marriage and underage pregnancy is a serious one here in this remote area of Northern Kenya. We have reallocated the funds for her scholarship and will award an additional scholarship in 2018 to replace her but the issue of how to handle the challenge remains on the table.

Communications



WEBSITE VISITS

Kenya	27.35%
United States	16.87%
Tanzania	9.54%
India	7.26%
United Kingdom	5.76%
Australia	2.54%
China	2.43%
Canada	3.32%
Thailand	1.72%
South Africa	1.42%

WEBSITE

The majority of our website visits originate from Kenya which is as we would expect given our high level of activity there. Tanzania also ranks highly, in third position. However we note the high number of visitors from the United States, India and the UK, which we are hopeful represents interest from donors, visitors to the projects and friends and supporters.

Data on incoming channels shows that the majority of hits are either from a search engine (34.9%) or as direct traffic (31.3%). If we look at the referrals, which account for 25.7% of hits, the breakdown shows that many of these referrals come from the Elewana Collection (49.24%).

Most of our visitors land on our home page (26.95%). The next most popular page is our donations page (5.9%) which is a positive sign. We also note the interest in the Wildlife Warrior Program and our 'Stories from the Field' pages.

SOCIAL MEDIA

The Land & Life social media presence has increased this year. The Facebook page grew from 776 fans at the start of the year to 1108 by the close of 2017. Regular posts of updates and activities, photographs, a new initiative of posting "vlogs" or short video clips from the team out on field visits and increased engagement with supporters has helped with this. The increased visibility has enabled us to share with a wider audience and pique the interest of new supporters. It has also brought in some further donations and volunteer engagement.

NEWSLETTERS

Early in 2017 Land & Life consolidated its newsletters into one monthly issue, to communicate with both internal and external stakeholders and share the activities and developments regularly. Newsletters were sent out monthly to an internal and external database consisting of Elewana Collection and Cheli & Peacock staff, donors, supporters, partners and friends.

DONOR DATABASE

This year saw the introduction of a new online donor database, a CRM system used to track and monitor donations, donor information and related details. The system has been tailor-made for Land & Life and is still in the process of being developed. The team uses it to input details of new donations, including the type of donation, where and when it was made, who by, and which project it is intended for. The system also tracks thank you letters and acknowledgements and allows for reports and statistics to be easily extracted. It is our hope that this system will continue to develop, ensuring our smooth and effective record keeping and encouraging a continuous and engaging communication channel with donors and supporters. In 2018 we will look at ways to integrate the process with Accounts, providing a quick and seamless way of extracting data and tracking project costs.

Referrals to our website which account for 25.7% of total visits show that many of these referrals come from the Elewana Collection (49.24%) with Facebook providing another 14.46%.

Events



PLASTER HOUSE MARCH

March 24th 2017

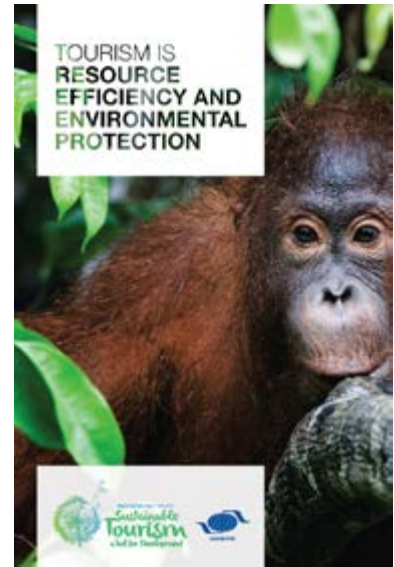
Land & Life Foundation co-hosted a Fundraising Gala at Arusha Coffee Lodge on behalf of the Plaster House, one of the supported charities. The Plaster House provides pre and post operative care for children in need of corrective surgery, orthopaedic surgery, plastic surgery or neurosurgery for a disability.

This annual event hosted over 100 people from the local area. Items for a silent auction were donated from a wide range of generous sponsors. The event was a great success, raising over \$20,000 which was donated directly and in full to the Plaster House Arusha. These funds were used to purchase a Toyota Hiace van, to transport the sick children and their carers to and from the hospital for surgery and appointments.

UNWTO WORLD SUSTAINABLE TOURISM DAY

September 29th 2017

On Friday 29th September Land & Life and the Elewana Collection hosted a celebration of UNWTO World Sustainable Tourism Day at Arusha Coffee Lodge. Approximately 80 representatives from the top tier of Tanzania's travel and tourism industry came together to celebrate the achievements in community and conservation and the strides taken in sustainable tourism in Tanzania. Guests watched the Official Message from the President of the UNWTO Mr Taleb Rifai, who spoke of the need to work together to harness the power of sustainable tourism to contribute to global development. Guests also enjoyed a short film from the International Year of Tourism 2017 team's **Travel. Enjoy. Respect.** campaign and heard some words from Land & Life's GM on the importance of a sustainable approach to tourism and the activities of the private sector in conservation and community. It is hoped that 2018 will see a follow up event, this time on a larger scale.



GIVING TUESDAY

November 28th 2017

On 28th November Land & Life took part in **#GivingTuesday**, a global giving movement built by individuals, families, organizations, businesses and communities around the world. Land & Life was supported in this initiative by main sponsors Elewana Collection, Cheli & Peacock Safaris and Sky Safaris. In their head offices in Kenya and Tanzania, staff brought in donations of books and food for the Wildlife Warrior Primary Schools as part of a company wide charity drive. Staff also participated in a "Wear Green Day", making individual donations to the Land & Life Foundation and its Wildlife Warrior Program.

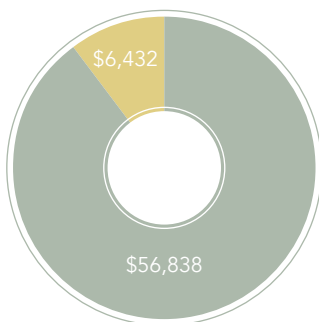
The drive was an enormous success, with a good amount of food and books for primary schools collected. Funds donated went into the pots for Kachiuru School in Kenya and Olasiti School in Tanzania, and will be used to fund the construction of a boys toilet in Kachiuru and an administration block for Olasiti.

#GIVINGTUESDAY





Looking Forward



PROJECT EXPENDITURE 2017

Kenya	89.83%
Tanzania	10.17%

REGISTRATION OF LAND & LIFE TRUST IN TANZANIA

It is hoped that 2018 will see the registration of Land & Life Foundation as a Trust in Tanzania, allowing fundraising activities to take place and activities there to be scaled up, funds allowing. Everyone is excited about this and we hope the registration process will be smooth and allow us maximum time to engage on the ground.

EXPANSION OF WILDLIFE WARRIOR CLUB ACTIVITIES

Land & Life plans to initiate conservation education sessions at existing partner school Kachiuru and new partner school Mwaroni in February. It is also hoped to re-start conservation education activities at Engliae School. We also hope to develop a partnership with Kilindi School on Zanzibar, near to Kilindi, and establish a Wildlife Warrior Club there. In Arusha we are working with Olasiti Primary School and hope to establish Wildlife Warrior Club there also - challenges in this school are simply size, as the school is much larger than any of our other partners.

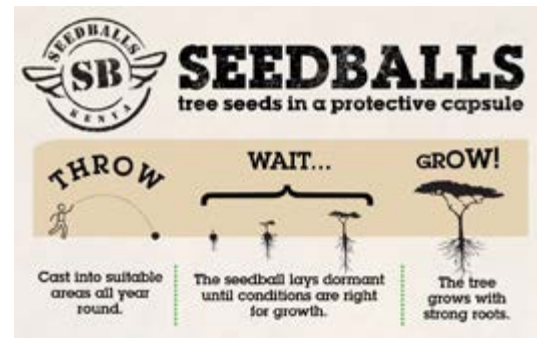
DEVELOP CURRICULUM FOR WWP ACTIVITIES

We will be working with trained education and conservation professionals to produce a high quality conservation education activities pack, aimed at primary school and full of practical and engaging materials for use in the Wildlife Warrior Clubs by Land & Life team members, Elewana Collection guides and by the club patrons within the schools. Development of these materials will hopefully allow us to partner with other organisations, providing them with materials to use and thus extending our reach far beyond our existing networks.



SEEDBALLS FOR WARRIORS KENYA

An exciting and innovative project will be undertaken with our Wildlife Warrior Clubs in Kenya, looking at conservation of living environments and the importance of trees. The Seedballs will be procured and distributed to Wildlife Warrior Club members as part of conservation education sessions looking at treeplanting, tree protection and environmental preservation. Students will be encouraged to practise the Seedballs mantra of "Throw, wait, grow" bringing trees back to their manyattas, schools and surrounding areas. sessions



OUTDOOR CLASSROOM AND SUSTAINABLE FARMING

Esiteti Primary School in Amboseli will be the location for a new project aimed at improving drought resilience, looking at sustainable small-scale agriculture, and irrigation practice, and bringing a source of food supply to the school. Funding from SKAL Foundation Monaco has been received and will be used to construct and equip a small farming area at the school. Training will be given to the Wildlife Warrior Club members and they will learn to grow crops, employ bucket drip irrigation, plant raised beds and many other related skills.

DIGITAL LITERACY TRAINING

The Government of Kenya has provided specially designed tablets for a number of our partner schools but without training for staff or students these are without exception lying idle in school storerooms. Land & Life is working with the Government Digital literacy team and in 2018 plans to bring trainers to the schools to engage with staff and student and enable the use of the tablets for all students. This will bring many remote and rural schools online and allow for a far greater technological capability.

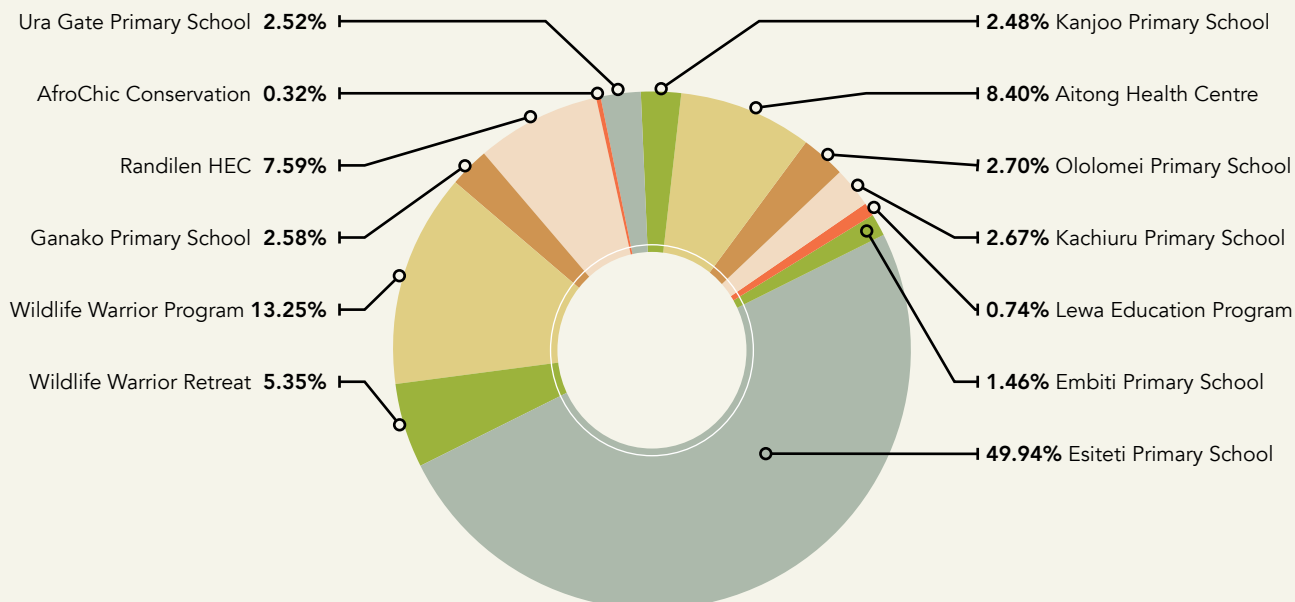


Financials

TOTAL PROJECT FUNDING

PROJECT	BALANCE BROUGHT FORWARD	2017 INCOME	TOTAL AVAILABLE	2017 EXPENDITURE	ALLOCATED 2018 ONWARDS
KENYA					
AfroChic Conservation	\$0	\$205	\$205	\$205	\$0
Ura Gate Primary School	\$8,402	\$100	\$8,502	\$1,596	\$6,906
Kanjoo Primary School	\$394	\$0	\$394	\$1,566	-\$1,172
Aitong Health Centre	\$0	\$2,427	\$2,427	\$5,317	-\$2,890
Ololomei Primary School	\$248	\$4,659	\$4,907	\$1,709	\$3,198
Kachiuru Primary School	\$2,839	\$0	\$2,839	\$1,687	\$1,152
Engilae Primary School	\$1,435	\$0	\$1,435	\$0	\$1,435
Lewa Education Program	\$2,134	\$503	\$2,637	\$471	\$2,166
Embiti Primary School	\$1,000	\$97	\$1,097	\$922	\$175
Esiteti Primary School	\$6,394	\$103,831	\$110,225	\$31,598	\$78,627
Wildlife Warrior Retreat	\$0	\$779	\$779	\$3,384	-\$2,605
Wildlife Warrior Program	\$47,401	\$7,796	\$55,197	\$8,384	\$46,813
Kenya Total	\$70,247	\$120,397	\$190,644	\$56,838	\$133,806
TANZANIA					
Ganako Primary School	\$0	\$2,931	\$2,931	\$1,632	\$1,299
Randilen HEC	\$0	\$4,517	\$4,517	\$4,800	-\$283
WWP	\$0	\$225	\$225	\$0	\$225
Tanzania Total	\$0	\$7,673	\$7,673	\$6,432	\$1,241
TOTAL	\$70,247	\$128,070	\$198,317	\$63,270	\$135,047

2017 EXPENDITURE PERCENTAGES



Acknowledgements

We would like to thank all our supporters.



PARTNERS, DONORS AND SUPPORTERS

OVER \$5,000

A.E Reimann Foundation

\$1,000 UP TO \$4,999

Bright Wu Johann Auer John and Kathy Ralph Ken & Suzanne Kurzweil Kicheche Community Trust

\$500 UP TO \$999

Agnes Lee Amaya Mayuri Courtney Howell Jennifer Sullivan Peggy Brutsche

Saruni Seethalakshmi Nagaraja

\$101 UP TO \$499

Catherine Marsh David Hanes Ella Betsy Wong Emmanuel Shoo Graeme & Candy Smith

Gwen & Bob Maisey Hans Masuy Henry Brink Jenny Treasure Mary Hepler

Susan Mallory Zoe O'Driscoll

UP TO \$100

Amal Abdallah Amani Bura Andreas Stocker Barbara Glen Browne Barrier Parker & Narasi Charles

Bo Helander Carole Whitton Chris & Sharon Edward Clara Leighton Elizabeth Hamiss

Elizabeth Kulwicz Emmanuel Naiman Epstein Thomas Irwin Fiona Whitaker Jane Hansford Bronson

Janice Tiller Jenny Davison Johari Shariff John and Mika Kay John W. Duke

Julie Hughes Lain & Juliet Laurence (Loz) Prates Lucy Wood Maria & Michael Brenninkmeijer

Marilyn Stuart Mary Binks Melissa Griffin Michael and Ro Wiener Miriam Greenberg

Mr. & Mrs. Stafford Rachel Poff Richard Cain Robert (Dex) Anderson Rozanna Bazbalion

Ryan Cavilla Sarah Jane Power Simon Crompton-Reid Simon Veldboer Susan Fink

The Guttin Family Thomas Dale Tom & Jane Cowin Vicky Riordan Ziyus Contractor

Zoe O'Driscoll

IN KIND (SCHOOL SUPPLIES, CLOTHES, LAMPS)

Amalia Stone Bernie B Hood Bob & Denise Blackney Dale Whitmer & Britany Barbos Frauke Buhring & Cecilia & Martin Wagtmans

Julie Hughes & Linda Harding Kathryn Sainty Kathy McGir Mary Jean Tully Maureen Wilson & Fairley Ramsey

Peggy Ladd Prudence & Angie Liu Sharon Barnes Sharon Klein Teri Gabrielsen





KENYA

Lengai House, Wilson Airport,
P.O. Box 743 - 00517, Uhuru Gardens, Nairobi.
+254 730 127000

TANZANIA

Sopa Plaza, 99 Serengeti Rd,
P.O Box 12814, Arusha.
+255 754 250 0630 / +255 784 250 0630

info@landandlife.foundation www.landandlife.foundation

find us on:

