

Annual Report 2018



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The Journey Ahead

It is our hope that our efforts to support bright young conservationists and local communities will reap dividends for conservation of natural habitats.
 – Hannah Wood, General Manager

Educating young people about the importance of healthy ecosystems is vital to the global protection of wildlife and natural habitats. However, traditional forms of environmental education are being taxed by the accelerating pace of scientific discovery, the rapidly expanding role of information technology, and the increasing complexity of modern society. While there is a growing public awareness about environmental concerns, environmental illiteracy is still a major impediment to protecting our life support base.

Measures to improve conservation literacy include educational policy reforms, professional development of educators and research materials, revision of the core curriculum of academic programs to embody environmental perspectives, and stronger partnerships between the communities and public or private sector stakeholders. The will to communicate and educate effectively must be matched with programs and leadership providing meaningful change in policy and resource management. Partnership efforts among different entities, such as educational institutions and government agencies, or private businesses are mechanisms that can spearhead effective conservation education. There are many excellent examples of such collaborative efforts and it is our hope that as we work on our own conservation education efforts, improve our resource materials, implement capacity building and expand our program, we will develop new and more impactful partnerships across the region .

Throughout 2018 we have worked hard to consolidate existing partnerships and foster new ones, ensuring benefits of tourism are brought to the community. We continue to believe that working collaboratively with communities and stakeholders is the most effective way to secure the future of wild places across East Africa.. It is our hope that our efforts to support bright young conservationists and local communities will reap dividends for conservation of natural habitats.

We would like to acknowledge our supporters, without whom we could not operate - particularly the staunch support of Elewana Collection and Cheli & Peacock Safaris, who provide not only financial backing but also logistics, resources and practical input. We are grateful to the unwavering dedication of our Board members, whose commitment has helped us grow, and we are unendingly appreciative of our donors and friends, without whom there would be no projects!

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Key Achievements



WILDLIFE WARRIOR CLUB MEMBERS & PATRONS TAKEN ON GAME DRIVES OR LODGE VISITS



464

TOTAL NUMBER OF CHILDREN PARTICIPATING IN WILDLIFE WARRIOR CLUBS CONSERVATION EDUCATION ACTIVITIES



NUMBER OF SCHOOLS RECEIVING SUPPORT



NUMBER OF PATIENTS TREATED AT OUR ANNUAL AITONG MEDICAL CAMP



PARTNERSHIPS WITH OTHER ORGANISATIONS



SEEDBALLS THROWN BY WILDLIFE WARRIOR CLUB MEMBERS



CLASSROOMS COMPLETED IN WILDLIFE WARRIOR PARTNER SCHOOLS



TOTAL NUMBER OF WILDLIFE WARRIOR SCHOLARSHIPS

Project Updates

Conservation Education

WILDLIFE WARRIOR PROGRAM

Five years into the program, the Foundation is fulfilling the mission of bringing quality conservation education to the communities in and around conservation areas. We are committed to supporting local communities by working with and through the primary schools, and in this way helping the next generation of bright young conservationists succeed. This year we have continued to expand and innovate our Wildlife Warrior Club activities, increased the number of Wildlife Warrior Scholarships and run another exciting Annual Wildlife Warrior Scholars' Retreat.

Over the years, as new trends have evolved which influence the education of our children, so too have we adapted our strategies in development and delivery of our conservation education program. We have included digital training as part of our approach, encouraged the use of new technologies in the classrooms and beyond, and engaged with the students on a range of innovative and exciting activities.

SCHOLARSHIPS

At the beginning of 2018 the Land & Life team visited Esiteti Primary School, Ura Gate Primary School, Kachiuru Primary School and Ololomei Primary School, four of the participating Wildlife Warrior Schools. At each school the Scholarship Award ceremony was held during which the top girl and top boy from the 2017 Wildlife Warrior examinations was awarded their scholarship and presented with their special Wildlife Warrior polo shirt as well as a large trunk to hold their possessions as they move on to boarding school. These 8 students, selected on merit based on the results of their National Examinations combined with our own Wildlife Warrior Scholarship examination, are the brightest and best of their generation from their communities. The scholarship fees paid on their behalf recognise their potential and their hard work to date, and encourage both their academic development and personal growth throughout high school.

We have included digital training as part of our approach, encouraged the use of new technologies in the classrooms and beyond, and engaged with the students on a range of innovative and exciting activities both inside and outside the classroom.

This brings the total number of scholars currently enrolled in our scholarship program to 37, of whom 19 are girls and 18 are boys. This is a ratio of which we are proud - education should be a universal human right, but despite this girls continue to face exclusion within education systems and beyond. Gender disparity begins in early childhood and is present in all stages of a girls' life, impacting negatively on their ability to access education and to build a better life for themselves. That is why, here at Land & Life, our mission is to ensure that no bright, deserving child - boy or girl - is left behind.

At the end of 2018 we saw our first four students to enter the program complete their secondary school and graduate, thus completing their time as Wildlife Warriors. As our first four graduates, we are very proud of all four of them, and we look forward to helping them through the next stage of their lives. The opportunity to intern with Elewana Collection and learn about working in hospitality and conservation will be offered to these four young people, and we hope in this way to close the circle, bringing these bright young people into the workplace and back to their localities. They should become competent, skilled and trained, ready to lead their communities and support their families. In this way they will stand as role models themselves for the young people following in their footsteps.

CLUBS

Our Wildlife Warrior clubs are going from strength to strength. Each participating school now has an active Wildlife Warrior Club, and through the year all members across the network participated in conservation activities covering topics Water Conservation, Drought Resilience and Forestry (Deforestation, Reforestation & Reafforestation). Land & Life team members visited our partner schools to start the new year by welcoming new Wildlife Warriors to the Club, issuing the Wildlife Warrior Pledge cards and membership cards, and hold the first of the conservation education sessions.

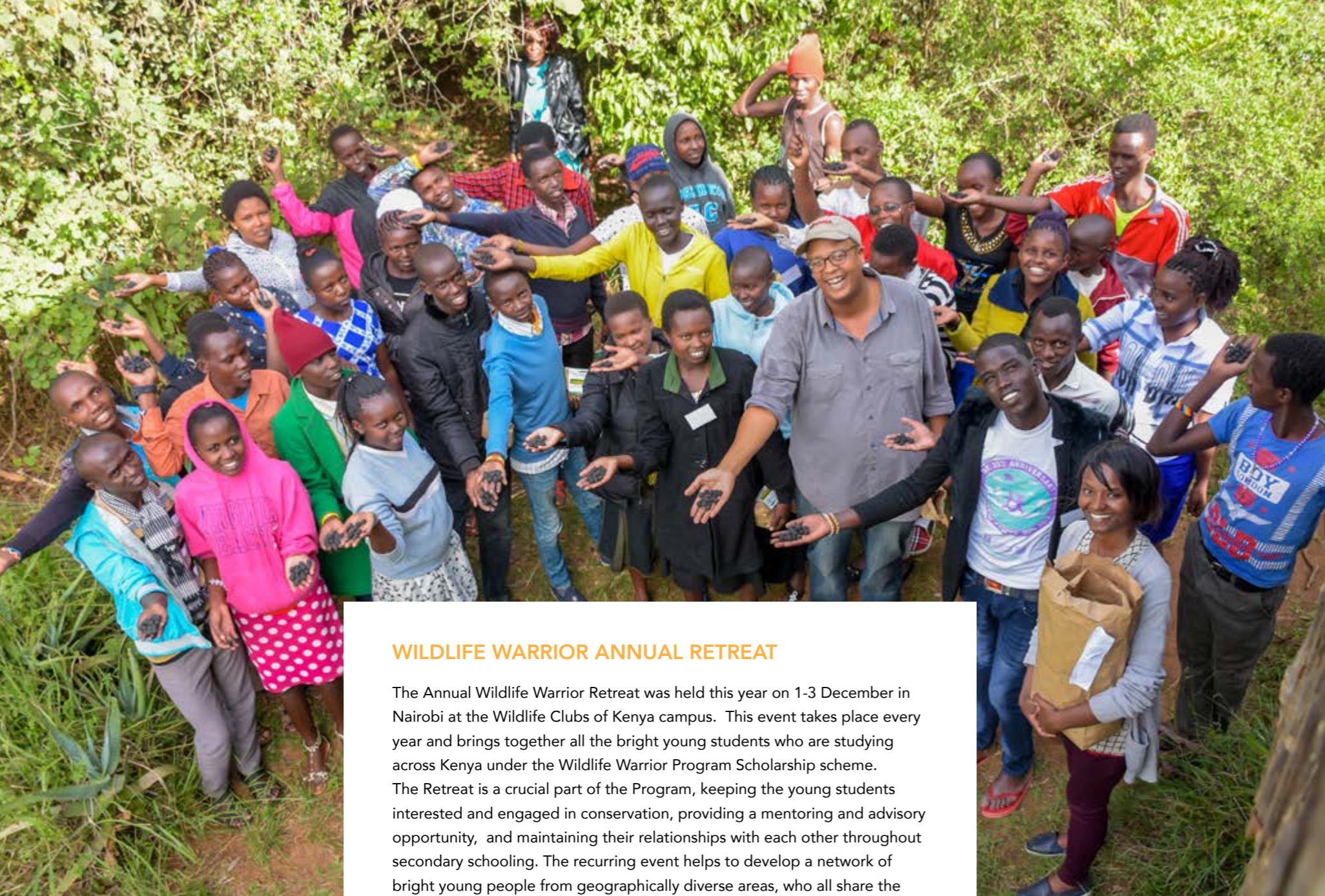
The first term we tied our activities to UN World Water Day on March 22nd, and the theme was *Water Conservation and Drought Resilience in the Local Community*. Wildlife

Warriors in Ura Gate (Meru), Embiti (Masai Mara), Ololomei (Mara North), Kachiuru (Shaba), Esiteti (Amboseli), and for the first time Mwaroni (Diani Beach) engaged in their sessions including lively interactive classwork and a fun video. They were set an essay-writing competition and the winners were awarded game drives or lodge visits to the nearest Elewana Property and prizes of school bags, uniform and stationery sets.

The second term club sessions focused on forestry and trees and combined in-class work with outdoor seedballing fun! Students at all six participating schools took part enthusiastically, working in groups to learn about afforestation, reforestation, and the importance of trees to climate and the wider habitat. Then each club went outside and every student was given a bag containing 225 seedballs, species selected as suitable for the geographical location. Most seedballs were thrown around the school and surrounds, but all students kept some to take home and start reforesting their own bomas and homes.

The last term club activities were minimised so as not to disturb the students sitting for National Exams. We held the Wildlife Warrior Scholarship examination in September and some schools enjoyed a game drive or lodge visit once again, including Esiteti Primary, Ololomei Primary and Mwaroni Primary.





WILDLIFE WARRIOR ANNUAL RETREAT

The Annual Wildlife Warrior Retreat was held this year on 1-3 December in Nairobi at the Wildlife Clubs of Kenya campus. This event takes place every year and brings together all the bright young students who are studying across Kenya under the Wildlife Warrior Program Scholarship scheme. The Retreat is a crucial part of the Program, keeping the young students interested and engaged in conservation, providing a mentoring and advisory opportunity, and maintaining their relationships with each other throughout secondary schooling. The recurring event helps to develop a network of bright young people from geographically diverse areas, who all share the common experience of living in or near conservation areas.

With a passion for conservation and all hailing from key conservation areas, these young people are the future of wildlife conservation and habitat preservation in East Africa. Mentoring the students as they progress through their education, feeding in new concepts and providing new problem-solving and partnership skills is a vital part of helping them develop into strong conservation-aware voices for their communities. Whether they become teachers, rangers, doctors or carpenters, they will be leaders within their communities, giving wildlife a voice at the table.

This year we hosted 36 students and their 10 patrons for a full three days in Nairobi, under a new partnership with the **Wildlife Clubs of Kenya**. The partnership with WCK is a positive addition to our program, as it allowed us to expose our youngsters to new surroundings, new instructors, and fresh conservation education content and experiences.

For many it was their first time in the country's capital, and we determined to help them make the most of it.



On the first day of the retreat WCK facilitators ran a session on the role of young people in nature conservation and what the term "Sustainable Development" may mean for the youth of Kenya. In the afternoon "Mr. Seedball" himself, Teddy Kinyanjui, from new partner **Seedballs Kenya**, talked to the children about the importance of forests. He took the scholars on a fun seedballing activity around the WCK campus, with catapults and imagination being used! Teddy also led a tree planting session as a tribute to B 'n' Tree, another new partner for Land & Life who have been supporting our seedballing and tree planting initiatives with donations of funds for seedballs and trees.

On the second day, students visited the Giraffe Centre in Nairobi, and enjoyed a guided game drive inside the Nairobi National Park. In the afternoon they were shown how to make charcoal briquettes and had a go themselves. Meanwhile, our four graduating scholars visited Elewana and Cheli and Peacock Head Offices, where they met many of the staff and gained a fascinating insight into the back of house operations of travel and tourism companies. Of particular interest to the young Warriors was spending time with Elewana's Head Guide, who gave them useful tips in working in conservation and the tourism industry.

On the third day we held our first 'Land & Life Day'. In the morning we set up a panel discussion, featuring Godfrey Kinyaga, Elewana's youngest Head Guide (bronze rated and currently pursuing silver certification); David Mbugua, the Communication and Fundraising Assistant at Kenya Wildlife Trust; Purity Kamu, a graduate from the University of Nairobi who hails from one of our local communities in Isiolo County; and Gabriel Ngale, Project Officer at Wildlife Clubs of Kenya. Discussions ranged over career choices, challenges faced by young people, and ways to succeed and improve prospects.

With a passion for conservation and all hailing from key conservation areas, these young people are the future of wildlife conservation and habitat preservation



DIGITAL LITERACY TRAINING

The Government of Kenya provided specially designed tablets for a number of our partner schools as part of a country-wide initiative to bring the primary schools of Kenya into the digital age. However, without training for staff or students these were without exception lying idle in school storerooms in all our Wildlife Warrior partner schools. Land & Life developed a new partnership with the **Government Digital Literacy team**, based in Lewa, to bring trainers to the schools to engage with staff and students. This would enable tablet use in the classroom and bring the rural schools online for the first time.

The first school to benefit was Esiteti Primary in Amboseli, where in March 2018 the Government Digital Literacy and Land & Life teams conducted a two day training session with both students and teachers. Everyone was shown how to use the tablets and access the resources provided by the Government and the teachers were trained on teaching entire lessons with the tablets. It was a hugely successful event.

After the initial positive response from Esiteti Primary we expanded the training to a further three of our Wildlife Warrior Schools in May. The training team and Land & Life visited Kachiuru Primary, Ura Gate Primary and Mwaroni Primary, ready to work with both students and teachers and get them happy and comfortable using their tablets in class.

The aim of the program was primarily to train the teachers on best practice, integrating ICT with education. The sessions were lively and interactive with digital trainers Simon, Patrick and Ezekiel providing engaging and exciting material for the students and teachers to use. The teacher training was very effective, particularly in Ura Gate, where in order to maximise our reach we invited representatives from a further seven local schools. The teacher training therefore covered 23 teachers, 16 from Ura itself and 7 from surrounding schools Kiumbe, Mauthini, Riamikuu, Ntoroni, Shin Yhun, Irereni and Kamarenge.

All the teachers thoroughly enjoyed the sessions and reported themselves as feeling confident and competent, able to not only use the tablets as an IT session but also to incorporate digital practice in every aspect of their curriculum and teaching styles. We will continue to monitor the situation and hope to provide desktop PCs in the new year for each school to use as hubs for the digital networks.

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WILDLIFE WARRIOR SCHOOL SUPPORT

The schools in our Wildlife Warrior Club network have received extensive support from Land & Life for a wide range of infrastructural projects and educational resources, from classroom supplies right up to classrooms themselves. 2018 was a busy year, with more in kind donations than many previous years resulting in a steady stream of donors visiting schools and bringing with them all sorts of goodies for staff and students. Land & Life has also seen an uptick in infrastructural support for all participating schools, with projects including an 80 bed boys dormitory, classrooms, toilet blocks, full school renovations and repair, water tanks and plumbing installations, and a lot more.

These projects are beneficial for the whole community - the improved range of resources and facilities contributes to provision of a better quality education for the young people, which uplifts the community as a whole. The visitors who come to meet and understand local communities are often touched and cheered by the positivity they find in the schools and the positive nature of the relationship between communities, Land & Life and nearby Elewana properties and other tourism venues or providers.



OUTDOOR CLASSROOM & SUSTAINABLE FARMING

The shamba project at Esiteti Primary School involved construction and equipping of a farming area at the school. A professional agricultural contractor was employed to design and implement the project, installing shade netting and a drip irrigation system, importing quality soil and providing training to staff and students at the school.

The school lies on the southern border of Kenya, neighbouring Amboseli National Park and in the shadow of Mount Kilimanjaro. The local community are largely Maasai pastoralists and have little experience in agriculture, particularly given the harshness of the climate. The shamba, which has since its completion in July been planted up with spinach, tomatoes and other crops, is tended by the students during term time. The intent is to develop skills in the young people to contribute to climate resilience and reduce their dependence on cattle as the only source of income.

So far the shamba has been doing well, with harvests of spinach, tomatoes and vegetables, so we will watch with interest and consider the project results before considering expanding to other school locations.



Spotlight On

Philip Ngenja,

WILDLIFE WARRIOR PATRON ESITETI PRIMARY SCHOOLS

Over and above awarding them with gift vouchers and certificates, how else could we possibly keep our wonderful and supportive WWP patrons motivated? That's the question that we have asked ourselves many times over the years. You see, our patrons are also teachers with many other responsibilities and it takes a lot of time and effort to run WWP club activities. This year we started something unique. We decided that we would have a 'Patron of the Year' award and the recipient of this award was **Mr. Phillip Njenga** the Deputy Head Teacher at Esiteti Primary School! Phillip was unanimously chosen by the Land & Life team for his resilience, hard work, patience, and for going over and above his call of duty. *Read his interview below.*

1. Tell us something about yourself

(Beaming with his signature smile) My name is Phillip Njenga. I am the Deputy Headteacher and Wildlife Warrior Club patron at Esiteti Primary School where I also teach Social Studies and English. I am also in charge of discipline at the school and a proud father of one boy. (smiles) As you can see I wear many hats!

2. How long have you been a teacher?

I joined Esiteti Primary School on 14th February 2014 and it was my first teaching assignment.

3. How did you first encounter the Wildlife Warrior Program?

I first encountered WWP in 2015 when the program officially rolled out at Esiteti Primary. I was assigned small tasks like organising group club activities, competitions and submitting feedback all of which I enjoyed very much.

4. What do you like most about the program?

Apart from the obvious - wildlife and environmental conservation, I love the fact that it rewards hard work. The best performing children are awarded with scholarships to pursue their secondary education and hence achieve their dreams.

5. What benefits would you say you have encountered as a teacher in the program?

Through the Wildlife Warrior Program, I am able to nurture my learner's talents in drawing, poetry, and other artistic works. That makes me very happy. I have also been exposed to many activities and events

associated with the program and that has helped me grow as an individual and a teacher.

6. What benefits has Esiteti and the community received through the program?

Wow! Esiteti has benefited in so many ways. Through the program projects like construction of new classrooms, dormitory, donation of desks, books, and of course termly activities and scholarships have been achieved.

7. What is the most exciting thing about WWP for yourself and the children?

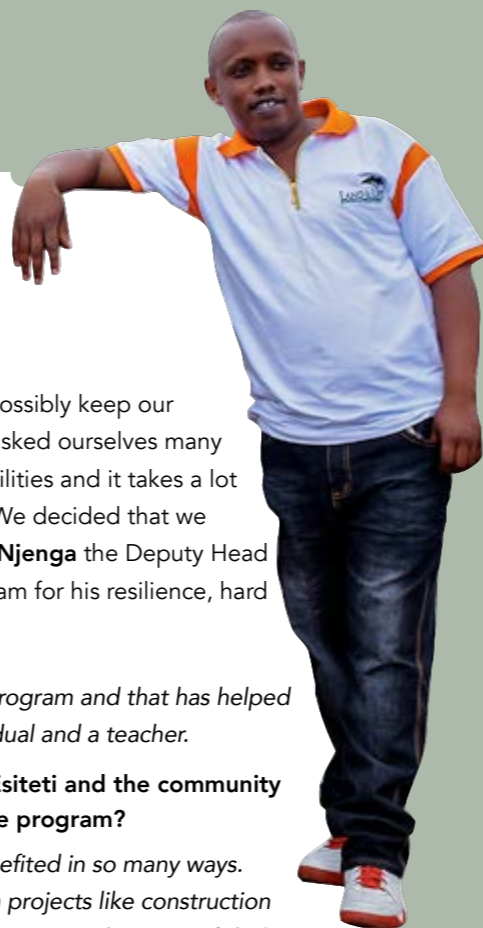
We all love the game drives inside the Amboseli National Park, conservation films and competitions! All these make us very excited and looking forward to each term's WWP activity.

8. What ways can Land & life improve the WWP?

(Looking pensive) I think that Land & Life should build an Art Centre in our school where drawings, paintings and children's innovations will be kept for visitors to see. Our youngsters are proud of their artistry and I believe they will be very excited about that.

9. What is your parting shot to the Land & Life donors and partners?

2018 has been a wonderful year for me as the WWP patron and we look forward to an even better 2019. Plant more trees and flowers to make the environment around you beautiful and also continue supporting the Foundation to help us achieve even more!



Medical Support

AITONG MEDICAL CAMP SUMMARY

Our 7th free medical camp was held at Aitong Clinic, Masai Mara from Monday 29th to Wednesday 31st October 2018. The focus for the camp was cervical and prostate cancer, diabetes and HIV/ AIDS screening. The volunteer doctors came from our partner **Oasis Health**, Kenya-wide private health facility, and were flown to the Mara courtesy of **Safarilink** who once again supported our efforts with provision of free or reduced rate flights.. The volunteer medics consisted of two gynecologists, two dentists, three general practitioners and one pediatrician, and they were accommodated at **Kicheche Camp**, our long time and regular partner, and **Elewana Elephant Pepper Camp**. Further support for the camp came in the form of funding from **Saruni Camp** and from **Mara North Conservancy**, with whom we hope to grow the project over the coming years. We were also delighted to receive support from the County Government in the form of diabetes and HIV test kits, and **NHIF** once again

A total of 865 patients, 588 of whom were women or girls, were given free consultation, treatment and medication including but not limited to counselling on family planning, how to protect themselves from common ailments and lifestyle illnesses, voluntary counselling and testing for HIV and diabetes, and screening for prostate cancer. Those who had wounds, skin, chest and ear infections, stomach ulcers, arthritis, cold and coughs also received free consultations and treatment.

We donated over \$1,900 worth of medical supplies that included antibiotics, analgesics, antifungal, antihistamines, hormonal contraceptives, and antacids, multivitamins such as iron supplements, dewormers, as well as random blood sugar testing kit, safety boxes, syringes, examination gloves, blood pressure machines, weighing scales and many others.

As an industry, tourism partners have a moral obligation to ensure that communities living alongside wildlife receive tangible benefits from wildlife tourism

7th Free Aitong Medical Camp: At A Glance



RECORD NUMBER OF VOLUNTEER DOCTORS IN ATTENDANCE. THEY INCLUDE OBS/GYNECOLOGISTS, PEDIATRICIANS, DENTISTS, GENERAL PRACTITIONERS



865

TOTAL NUMBER OF PATIENTS TREATED



\$1,976

WORTH OF MEDICAL SUPPLIES DONATED TO THE AITONG HEALTH CENTRE.



60%

OF THE RESPONDENTS SAMPLED IN OUR SURVEY HEARD ABOUT THE MEDICAL CAMP THROUGH RADIO



52

TOTAL NUMBER OF WOMEN WHO RECEIVED FAMILY PLANNING INSERTS AND CONTRACEPTIVES



8

PARTNERS INVOLVED IN THIS YEARS MEDICAL CAMP

This complements our other program areas and takes us one step closer to creating a sustainable future, where communities and wildlife thrive together across conservation areas.

Land & Life Foundation believes that as an industry, tourism partners have a moral obligation to ensure that communities living alongside wildlife receive tangible benefits from wildlife tourism. By providing them with free consultations and treatment we are working towards our goal of ensuring that the local community has the opportunity to flourish, thanks to quality health care provision. This complements our other program areas and takes us one step closer to creating a sustainable future, where communities and wildlife thrive together across conservation areas.

AITONG MEDICAL CAMP CHALLENGES

FUNDING

One of our biggest challenges when running the annual free medical camp is fundraising to meet the camp's expenses which include costs for transportation, accommodation, pharmaceuticals, publicity, just to mention a few. This year was no different. Our fundraising target was \$5,793. We succeeded in fundraising \$2,900 presenting a deficit of \$2,893. These funds are sourced from our own resources, meaning other projects in the pipeline will have to wait.

COMMUNICATIONS

Communications between partners was lacking this year and this had a few consequences. The first was a lack of information from the Aitong Medical Facility to Land & Life, which resulted in our camp being held just three weeks after a previous camp. This impacted our numbers and reduced our effectiveness. Additionally the list of required medications was provided to Land & Life by the group of doctors somewhat late and therefore some items were not obtainable.

The matter of smoother and more effective communication was discussed during the post-camp briefing and all partners committed to improving this year.

AITONG MEDICAL CAMP PLANNING

In 2019 we have a number of objectives as follows. The first aim will be to engage a wider array of medical practitioners and specialists who will widen the scope of services given to the community. The next goal is to surpass our fundraising goal of \$5,000 so that we may treat even more people without incurring a deficit.

Thirdly, we will strive to bring in more partners from the tourism and travel industry as well as from pharmaceutical companies, to provide the much needed supplies. Fourthly, we hope that we will be able to engage actively with the menfolk in matters that touch on women's reproductive health.

Additionally, it was noted that eye-related issues were on the rise this year and we will look into the possibility of including an ophthalmologist in our 8th free medical camp. And finally, we plan to streamline our referral policy with our partner Oasis Health to ensure that patients who need further medical interventions do not fall off the grid.



The most common ailments noted this year included gastritis, otitis media with effusion, arthritis, allergic conjunctivitis, domestic violence, and diabetes, ENT infections especially in pediatrics, stomach ulcers and cataracts.

Touching Lives

one patient at a time

More often than not while running the Annual Aitong Medical Camp we encounter doctor- patient stories that melt our hearts. This year we would like to share with you one such story – that of Dr. Noelle Orata and her patient, who we will call Nashipae.



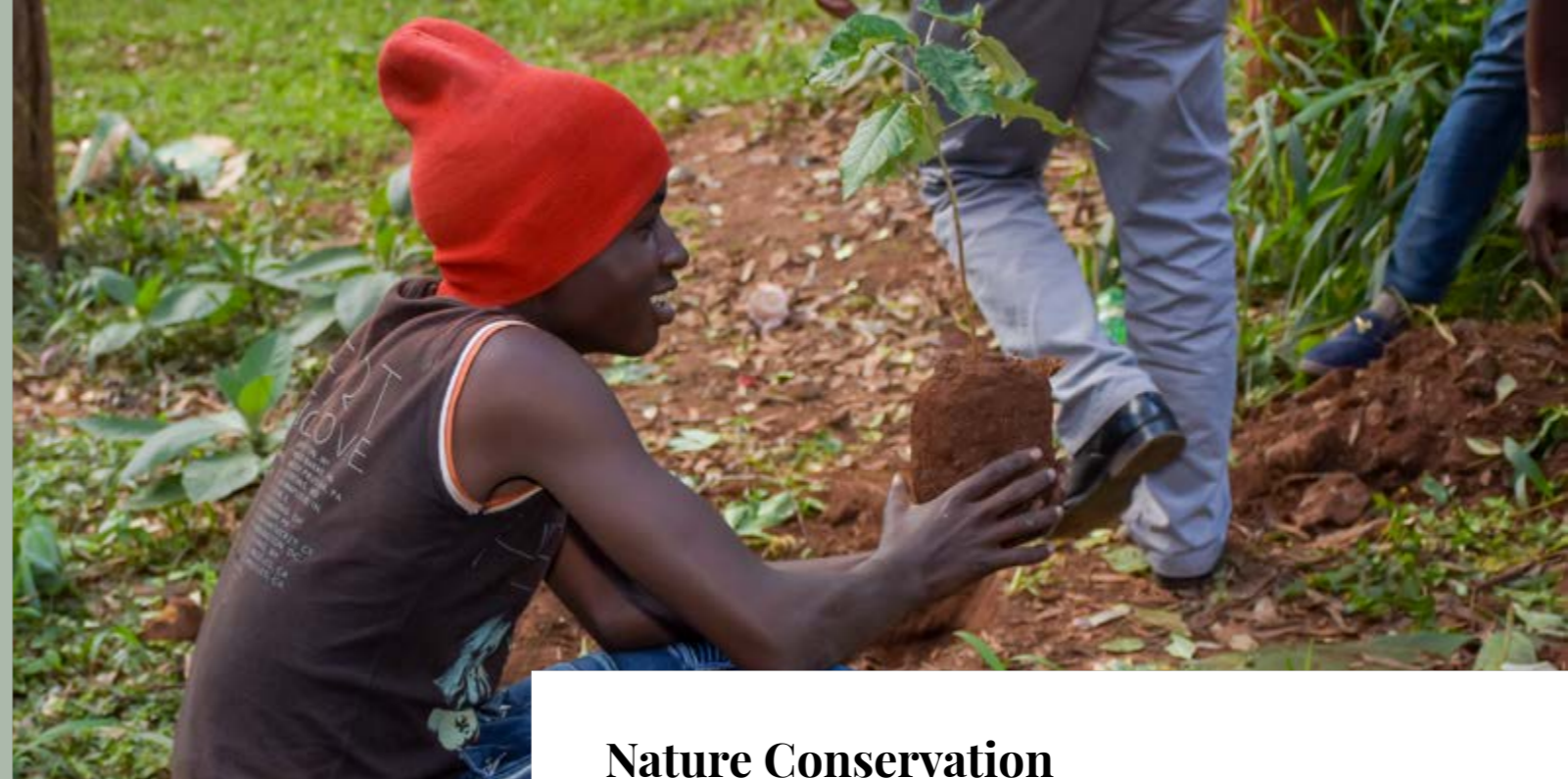
On the first day of the medical camp Nashipae brought her child, who was quite sick. Like any mother, she was nervous and anxious about what the diagnosis would be. For many people in this community, and particularly for women, language is often a barrier. Luckily for Nashipae, a translator was at hand. She explained her concerns, and upon examination, Dr. Noelle determined that her child was suffering from a condition that is preventable and treatable and prescribed the required medication. She advised Nashipae to monitor her child and give the medication in the recommended dose. She further instructed that that if she did not improve within 24 hours she should bring her back for review.

On 31st October, the last day of our medical camp, Nashipae did return - not to bring her child for review but rather to thank Dr. Noelle for treating her child. In the Masai culture the ultimate show of gratitude is often the

giving of gifts. Nashipae gifted Dr. Noelle with a beautiful blue beaded necklace and a matching bracelet that she had made herself. When asked why she did so, through her translator she replied "The doctor was very patient with my child, she took time to ask questions and she did it with utmost patience and humanity".

Dr. Noelle was quite emotional and could hardly give a comment "I am so touched right now" she said, dabbing the corners of her eyes "I will remember this for a very long time to come"

After a long embrace between the doctor and her patient, no words were spoken because none were needed. They said their final goodbyes and Dr. Noelle stood up and left to attend to her next patient waiting for her in the queue.



Nature Conservation

REFORESTATION & TREE PLANTING

SEEDBALLS KENYA AND B&TREE

It rained seedballs in 2018! Through our school networks and supporter Elewana properties we distributed over 180,000 seedballs of the acacia and sesbania variety! Seedballs Kenya, the producer of the seedballs, states that the germination rate varies between 10% and 90% and we are delighted, because even with the lowest expected rate of germination this translates to more than 18,000 trees planted in a single year.

Seedballs Kenya have proved an excellent partner to work with and have been supportive of the Wildlife Warrior Program, assisting us with speedy provision of seedballs and advice on species selection and other useful tidbits. We were delighted to have Teddy Kinyanjui join us on the Annual Wildlife Warrior Retreat to talk to our scholars about seedballs, reforestation and the importance of trees. Seedballs Kenya also selected Land & Life as one of their chosen charities and have been channeling seedball donations for us from their own donors after featuring us on their website and social media platforms.

B&Tree (Click a Tree) are an online bookings and reservation system with a difference. Every time a guest makes a booking at a hotel globally via their site, they commit to plant one tree. Through their generous donations and hard work promoting the seedballs, Land & Life was able to provide all scholars at the Annual Wildlife Warrior Retreat with bags of seedballs to take home and plant in their villages, and we also were able to plant some trees onsite at the Wildlife Clubs of Kenya Campus.

The seedballing and tree planting work will continue into the next year, and our goal in 2019 will be to plant a further 20,000 trees. Plans are afoot to donate further seedballs to the schools and also to provide seedballs for Wildlife Warrior Club students going on their reward game drives in the private conservancies.

A Seedball is simply that – a seed inside of a ball of charcoal dust mixed with some nutritious binders.



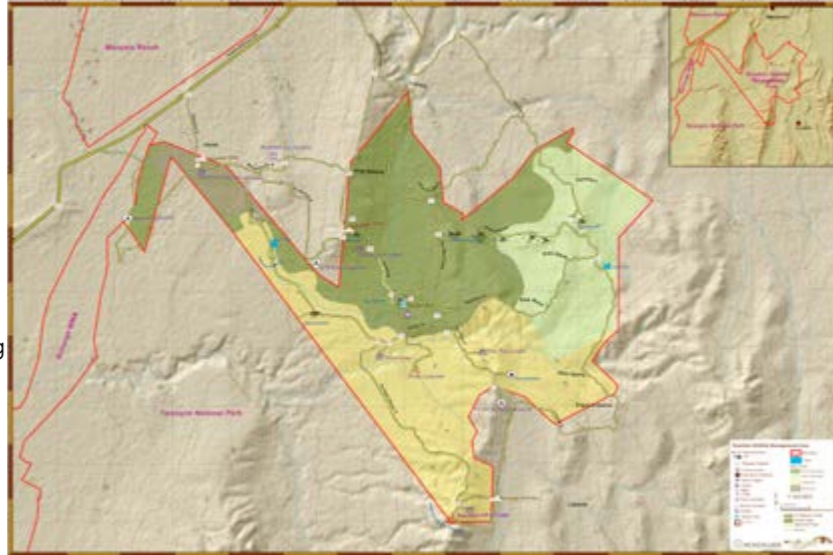
RANDILEN WMA

Randilen WMA lies on the North Eastern boundary of Tarangire National Park in Tanzania and is home to a wide range of wildlife species, including of course elephant, big cat and hundreds of bird species. As an integral part of the Tarangire-Manyara elephant dispersal area and a vital area of dry season grazing for the ungulates, Randilen's existence is vital to the conservation and preservation of Tarangire ecosystem and to elephant in particular. Randilen supports the sustainability of Tarangire National Park, which is home to an estimated 4,000 elephants as well as the second largest wildlife migration in Tanzania. The wildlife of Tarangire travels, and it is estimated that up to 60% of their time is spent beyond the borders of the national park. This means that Randilen, and other similar areas, are crucial to the survival of the Tarangire ecosystem and the wildlife that calls it home.

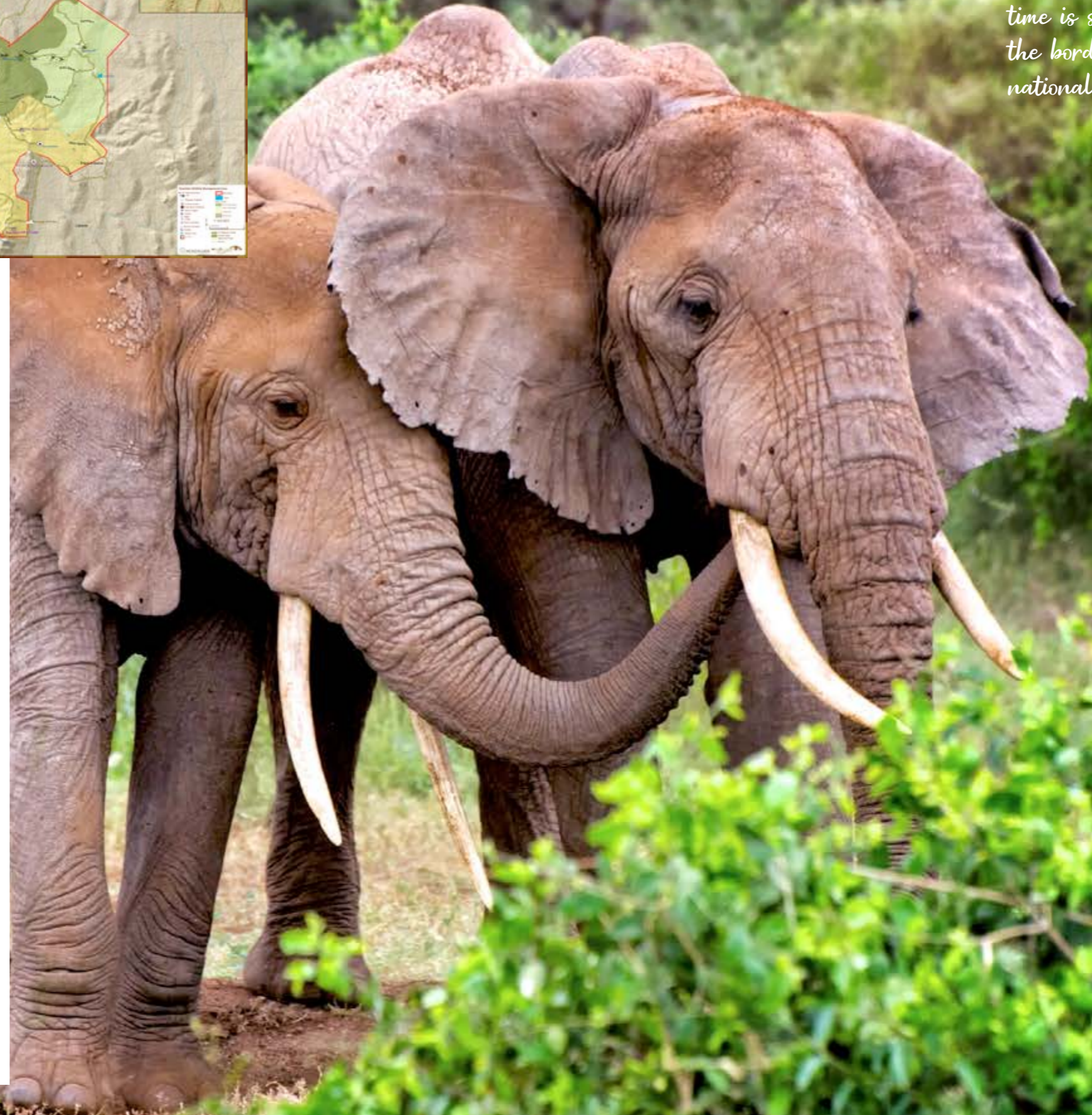
Land & Life Foundation has been working to support the **Randilen Wildlife Management Area** throughout 2018. At the start of the year, matched funding for human-elephant conflict resolution was once again provided by partner organisation **Golden Triangle Asian Elephant Foundation (GTAEF)**. We were able to donate to operational partner **Honeyguide Foundation** for provision of their innovative and successful toolkits to help the communities with the elephant raiding problem.

This is the third consecutive year in which Land & Life have been able to support Honeyguide's innovative work in HEC at Randilen, making a donation of \$5400. These toolkits, along with the work of the 26 rangers employed by the WMA and the village crop protection teams made up of 326 community volunteers, help to reduce the cost of wildlife on people's livelihoods. There has been a 90% reduction in the elephant damage to crops, resulting in a remarkable ZERO elephants poached in the last three years.

In 2018 Land & Life, thanks to Elewana Collection, were also able to commit to infrastructural support for Randilen, including the construction of a new airstrip and ablutions block, and most excitingly Tanzania's first underground hide! The aim is to support Randilen in developing into a unique and popular tourism destination, generating sufficient income to become self sustaining and provide support and benefits for the multiple communities living and working around the area. Randilen is already arguably the most successful WMA in Tanzania, as the only one with a manager and an accountant, and a business plan which shows the potential to be completely self-sustaining within three years.



The wildlife of Tarangire travels, and it is estimated that up to 60% of their time is spent beyond the borders of the national park.





Meet The Wildlife Warriors

The First Graduates



LINA LEARIONG

When you meet Lina Leariong for the first time, you can mistakenly conclude that she is shy and timid. However, underneath this disposition is a confident, intelligent and articulate young lady. Lina was enrolled in the the WWP scholarship program in 2015. In 2018 she completed her 4 year secondary education at St.Theresa's Secondary School in a small town called Wamba and scored an impressive grade of B! All through her secondary schooling, Lina had been a model student; she has shown growth and maturity in her studies and student life. Her grades throughout the four years were very good. Lina aspires to work in the tourism and travel industry and to support her ambition we will give her an opportunity with Land & Life Foundation as well as one Elewana property in 2019.



DOREEN MAKENA

Doreen Makena has a confident, cool, calm and collected

personality. She joined our WWP scholarship program in 2015 and has completed her 4 year secondary education at Ikuu Girls High School located in a small rural town called Chuka. She scored a mean grade of C plain. Doreen has a lot of potential and her ultimate wish is to work in the conservation sector. We will lend her a hand by offering her an opportunity to with Land & Life Foundation as well as one Elewana property in 2019



JOEL LEPUYAPUI

Joel Lepuyapui has a laid back disposition but with a

very keen eye to detail. He has completed his secondary schooling at Wamba Secondary School where he scored an overall grade of D+. He is an alum of Engilae Primary School located in the Mathews Mountain. Joel wishes to work as a tour guide or a conservationist. He has a passion for nature and wildlife. To support Joel, Land & Life Foundation will provide him with the opportunity to intern in the organisation as well as one Elewana property in 2019.



DANCAN MURIITHI

The ever jovial and smiley Duncan Muriithi completed his secondary education this year. He scored a mean grade of C plain. Duncan has a way of lighting up any dull situation by effortlessly cracking jokes. Duncan's wish is to be a ranger preferably with the Meru National Park which is adjacent to where his family

resides. Duncan has a lot of potential to excel in whatever he strives to achieve. And to help him realise his dreams, Land & Life Foundation and Elewana will provide him with an opportunity to intern at the Head Quarters where Land & Life's office is located and in an Elewana property.

We are very proud of our first four graduates, and we look forward to helping them through the next stage of their lives.

The New Warriors in 2018



ALEX LESISA

Currently in Form 1 at Mulot Secondary School. He

would like to work in the tourism and wildlife management industry once he completes school. His scholarship will run for the next three years of his secondary education.



FELISTER NASEI

currently enrolled in her first year at Namunyak High School.

While her favorite subjects are Kiswahili and Geography, she hopes to be a tour guide in future. She enjoys listening to music during her free time.



IRENE GAKII

In Form 1 at Naathu secondary school. She has experienced and overcome many challenges in her

young life. Nonetheless she has shown remarkable endurance and perseverance to remain in school and maintain her grades. Her scholarship will run for the remaining 3 years of her secondary school



LUCY GACHERI

Currently in form 1 at Kirigara Girls secondary school.

Though quiet and and reserved, she is studious and scores well in her academics. She is quite jovial and keen in educating her community regarding conservation concepts and the benefits.



MARTIN CHABARI

A form 1 student at Tharaka Secondary school. He

is hardworking and obedient. His scholarship will run for the remaining 3 years of his secondary education.



NAOMI EMMANUEL

Neat and orderly. Naomi is in her first year of secondary

education at Moi Girls High School. Her scholarship will run for the next three years of her education



ROBERT KISIOKI

In first year of secondary school at Embu Boys' High School.

Robert is the second born in a family of four. During his free time, he passionately engages in playing football. His life goal is to ultimately become a medical doctor.



UHURU GODFREY

Currently in Form 1 at Mutuati Secondary School.

Orphaned at an early age Uhuru has overcome many challenges in his young life and he has been raised by a guardian. His scholarship will run for the remaining next three years of his secondary education.

The Rest of The Warriors



BRIAN MUTEMBEI
Currently in Form 2 at Mutuati Secondary School. He

is a hardworking and obedient boy who is determined to go up to postgraduate level in his studies. His scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.



CHRISTIAN LIKAM
Ever smiling and always ready to help! He is currently in Form 2

at Enkorika Secondary School in Kajiado. His favorite subject is Mathematics. He aspires to be an Engineer when he grows up.



CARREN KISEMEI
Currently enrolled in Form 1 at Lemek Namunyak

Girls' Secondary School. She is an industrious and hardworking girl. Her scholarship will continue for the remaining 4 years of her secondary school education



DANIEL KASALE
Currently in form 2 at Moi Naikarra Secondary. His favorite

subject is English. He is a hardworking boy and aspires to be a wildlife protection officer after completing his studies. Daniel's scholarship will run for the remaining two years of secondary school.



ELOSY MUKAMI
Currently in Form 3 at Karugwa Girls' Secondary. Elosy is the 2nd

born in her family. She enjoys reading novels and dancing. Her career aspiration is to be an Aeronautical Engineer. Her scholarship will run for the remaining 1 year of her secondary school education.



FREDY LENKUPAE
He is currently in Form 3 at Uaso Boys' Secondary School. His

favorite subject is Biology. He enjoys playing football. His scholarship will run for the remaining one year of his secondary school education.



HARON MUGAMBI
He is currently in Form 3 at Tharaka Secondary School. His

favorite subjects are English & Chemistry. He aspires to be a Game Warden in future. His scholarship will run for the remaining 1 year of his secondary school education.



HASSAN ABDI
Currently in Form 3 at Antuambui Secondary School, he loves playing football and reading novels.

He aspires to be a Lawyer when he grows up. Hassan's scholarship will run for the remaining one year of secondary schooling.



DANIEL MUKENYE
Currently in Form 2 at Moi Naikarra Secondary School. His favorite subjects

are English and Science. He aspires to become a Safari Guide. His hobbies include playing football and reading. Daniel's scholarship will run for the remaining 2 years of Secondary School.



LILIAN KISEMEI
Currently in Form two Kisaruni Girls' Secondary School in the Maasai Mara. She is the

1st born in a family of four sisters and one brother. Her favorite subjects are Science and Kiswahili. Her hobbies include playing football and reading. Lilian's scholarship will run for the remaining 2 years of Secondary School education.



NELLY NAIYESO
Currently in Form 2 at Rombo Girls Secondary School. She aspires to become a doctor

in future. Her scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.



KELVIN LERUGUM
Currently in Form 2 at Maralal Boys' Secondary School. His

favorite subject is Mathematics. He aspires to become a doctor in future. His scholarship will run for the remaining 3 years of his secondary school education.



PAUL KISIOKI
The ever smiling and ever jovial Paul Kisioki joined our

Wildlife Warrior Program when he was in Grade 7 at Esiteti Primary School. He is currently in Form 3 at Enkii Secondary School.



PENINAH MAKENA
Currently in Form 2 at Kisima Girls' Secondary. Peninah loves

the sciences and her ambition is to teach or lecture at the university. Her scholarship will run for the remaining 2 years of her secondary school education.



RUTH WACHIRA
Being soft and strong is a skill that Ruth Wachira has mastered

quite well. She loves Mathematics and Science and she aspires to be a pilot. She is currently Form 3 student at Rombo Girls Secondary School in a small town called Loitokitok in Amboseli.



SHARON KATHURE
Currently in Form 3 at Kathera Girls' Secondary School.

Sharon enjoys poetry and dancing. Her career aspiration is to be a doctor. Her scholarship will run for the remaining 1 year of her secondary school education.



SILVESTER KISEMEI
18 years old and is currently in Form 2 at Kisaruni

Boys' Secondary School. Sylvester's passion is for the sciences. His scholarship will run for the remaining 2 years of his secondary school education.



TIMOTHY KASHINGO
Studious in nature. He loves reading and is always curious and

eager to learn new things. Timothy is currently in Form 3 at Enkii Boy's Secondary School.



TIMOTHY MUTEGI
Currently in Form 3 at Chuka High School. Timothy has

a quiet and mature temperament. His aspiration is to work in the education sector. Timothy's scholarship will run for the remaining 2 years of his secondary school education.



TIPAPE SITONIK
Currently in grade 8 at Esiteti Primary School. He aspires to become a pilot in

future. His scholarship will run for the remaining 1 year of primary school and 4 years of secondary school.



VALLARY KIRAPASH
The 2nd born in her family. She is currently in form 2 at Lemek Girls' Secondary

School. Her favorite subject is Science. She aspires to be a doctor in future. Her scholarship will run for the remaining two years of secondary school.



VEVIAN KARUI
An overachiever and is currently in Kachiuru Primary school. Having forced to repeat the

final year of primary school due to lack of school fees, she is very grateful to receive the WWP scholarship which will now enable her to further her studies to Secondary school. She has been awarded the scholarship in place of Katra Mohammed who dropped out last year. Vevian is, however, keen in maximizing the opportunity given and is one to watch out for!



WINFRED NDANU
currently in Form 2 at Yururu Girls' Secondary School .

Her favorite subject is Science. Her scholarship will run for the remaining 4 years of her secondary school education.

The girl child

In the web of traditions and culture

The tale of Irene Mwende

We found her sitting alone hunched on a plastic chair staring blankly at the floor with a flat-faced thousand yard stare. Lost in her own thoughts, perhaps wondering what the next few weeks will hold, she greeted us with a weak smile and nervously fidgeted with her hands. "How are you feeling?" we asked her. She closed her eyes and paused for a moment, giving the impression that perhaps no one had ever asked her that question. "Fine", she replied quietly, looking down at the floor.

Our mission for this visit was to reach out to this young girl, and give her our unrelenting support, because at only 20 years old, Irene Mwende has already encountered and overcome many challenges. Irene was one of our most promising scholars from Kachiuru Primary School in Isiolo County. She was the top girl in her year and as such, was among the first group of girls to receive a coveted Wildlife Warrior Scholarship in 2015.

However, over the last few years, Irene has not had an easy time. She became pregnant, though she would not discuss the circumstances or reveal the father, and was forced to leave school to have the baby, a healthy little boy. Blessed with a supportive aunt and guardian, she returned to Land & Life and begged for a second chance - so we agreed and provided the school fees and other items needed for her to return to school. However, over time, we heard less and less from Irene until we finally found out why. Irene had just given birth to her second child – this time, a baby girl.

Once again, Irene was reluctant to discuss the father, or the circumstances that led to her situation. However, in the remote area in which she lives, these events are very common and many young girls find themselves in some way abandoned, abused, or simply used, leaving them with no hope for the future and no way of improving their lot.

Irene's only wish now is to ensure that her children are well taken care of so that she may be able to complete her secondary school education. She has asked us to help her again, and we all at The Land & Life Foundation are 100%

behind her. We feel she deserves a chance - that to abandon her is to turn our backs on a desperate young woman at a time when she most needs support. We are fully committed to help her out, and ensure that her wishes come true. We are supporting her through the early days of her motherhood, alongside her family, and when she is ready we will again provide sponsorship for her throughout her secondary schooling.

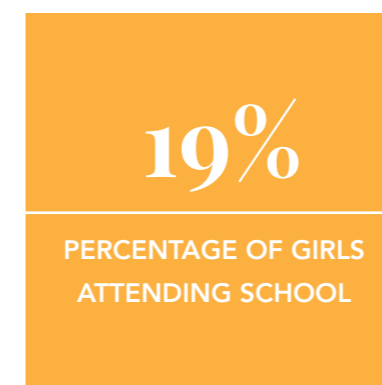


These events are very common and many young girls find themselves in some way abandoned, abused, or simply used, leaving them with no hope for the future and no way of improving their lot.

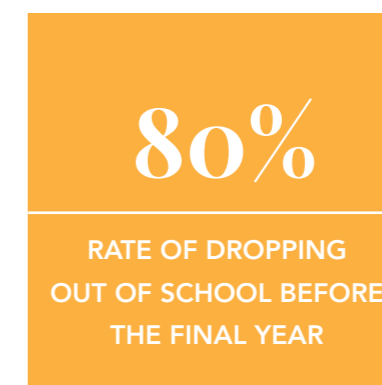
Traditional ideas about the roles of girls and women restrict their contributions to political, social and economic realities in East Africa. These ideas hold women back from contributing to important development goals; especially in the areas of economic growth, nutrition and food security. Women are underrepresented in decision-making positions, have less access to land, and find it hard to complete schooling and find employment. Those living in rural areas spend long hours collecting water and firewood which interferes with school attendance and leaves them with little time to earn money or engage in other productive activities.

The lack of sanitary facilities and social norms such as child marriage and female genital mutilation/cutting, have all contributed to preventing girls from realizing their basic right of education. However girls' education has proven to be one of the most cost-effective strategies to promote development and economic growth. Studies have shown that educated mothers tend to have healthier, better nourished babies, and that their own children are more likely to attend school; thus helping break the vicious cycle of poverty.

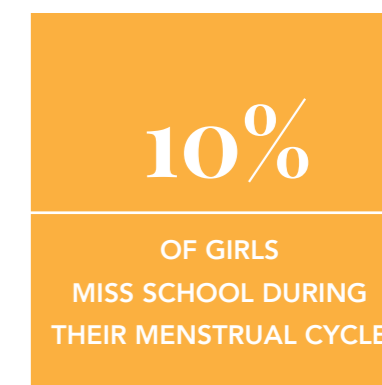
Girls education in Kenya - things to think about



In 2003, Kenya enacted a law that made primary education free. As a result of this legislation, enrollment rates increased to 84 percent. However, it was found that in some regions where poverty and gender inequality are particularly high, only 19 percent of girls were in school. Additionally although primary education is theoretically free, a family still holds the responsibility of paying for textbooks, uniforms, school infrastructural developments, and teachers' salaries. Poverty leads to hard decisions, and often it is girls education which is seen as a low priority and is cut.



From the student population enrolled in the first year of school, an estimated one in five make it to the final year of school. This high rate of dropout is partly a result of early child marriage and female genital mutilation (FGM). FGM is a historically and culturally rooted social tradition that has reached as high as 89 percent of the female population in marginalized areas such as the Maasailand in Kenya. While FGM is illegal in Kenya, many parents in marginalized areas still subject their girls to the process hoping to increase the girls' chances for marriage.



In 2016, the U.N. reported that an estimated one in 10 girls in Sub-Saharan Africa miss school during their menstrual cycle due to an inability to access affordable sanitary products. In a positive step, President Uhuru Kenyatta signed the Basic Education Amendment Act requiring the government to provide free sanitary towels to schoolgirls in 2017 and allocated \$4.6 million to the gender department ministry for the projects. However there is still a long way to go in supporting girls through this obstacle and ensuring they have fair access to schooling.



Wildlife Warrior School Network

& The Schools We Support

UGANDA

KACHIURU PRIMARY SCHOOL

No of students: 175

FACILITIES SUPPORT
Digital Literacy Training
Boys Toilet Block

WILDLIFE WARRIOR CLUB
26 members, 8 Scholars

OLOLOMEI PRIMARY SCHOOL

No of students: 330

FACILITIES SUPPORT
Digital Literacy Training
Classroom Refurbishment
1 Semi-permanent Classroom
Construction
30 Desks

WILDLIFE WARRIOR CLUB
66 members, 8 scholars

LAKE VICTORIA

TANZANIA

GANAKO PRIMARY SCHOOL

No of students: 510

FACILITIES SUPPORT
12 Posters
50 Text Books
12 Magnifying Glasses (For Special Needs Unit)
1 Globe

WILDLIFE WARRIOR CLUB
68 members

Loisaba

Mathews Range

ENGILAE PRIMARY SCHOOL

WILDLIFE WARRIOR CLUB
6 scholars

URA GATE PRIMARY SCHOOL

No of students: 350
FACILITIES SUPPORT
Digital Literacy Training
Photocopier Machine
WILDLIFE WARRIOR CLUB
87 members, 8 scholars

Lewa

Meru

Mt Kenya

NAIROBI

KENYA

Masai Mara

EMBITI PRIMARY SCHOOL

No of students: 124

FACILITIES SUPPORT
20,000 litres Concrete Water Tank
Piping and Plumbing connection to Borehole

WILDLIFE WARRIOR CLUB
34 Members

Serengeti

Amboseli

Ngorongoro

Kilimanjaro

ARUSHA

ESITETI PRIMARY SCHOOL

No of students: 493

FACILITIES SUPPORT
Digital Literacy Training
1 Classroom
1 Shamba with Dripfeed Irrigation System
2 Solar Batteries
3 - 10,000 Litre Water Tanks
170 Solar Lights
90 Locker Desks
Recycled Playground

WILDLIFE WARRIOR CLUB
79 members, 8 scholars

Tarangire

MWARONI PRIMARY SCHOOL

No of students: 700

FACILITIES SUPPORT
Photocopier and Printer
WILDLIFE WARRIOR CLUB
172 members

MOMBASA

DODOMA

ZANZIBAR

DAR ES SALAAM

INDIAN OCEAN

School Support - In kind donations

DISTRIBUTED AMONG THE WILDLIFE WARRIOR SCHOOLS :

- "Days for Girls" bags
- Calculators
- Pencils
- Pencil Sharpeners
- Erasers
- Blackboard Erasers
- Colored Pencils
- Assorted Colored Sheet Pads
- Filler Paper Sheets
- Marker Pens
- Chalks
- Crayons
- Rulers
- Glue Sticks/Glue
- Compasses
- Protractors
- Pencil Pouch/Cases
- Purses
- Young Artist Painting Set
- Scissors
- Dictionary
- Cactus Hotel Story Book
- Ballpoint Pens
- Ink Pens
- Post It Notepad/Note Pads/Note Books/Loose Paper
- Sanitary Towels
- Motivational Stickers
- Assorted Stickers
- Children's Coloring Books/Sheetes
- Children Reading Books
- Children's Puzzles
- Children's Toys and Shapes
- Children's Face Masks
- Clothes
- Football/Balls
- Football Pump
- Skipping Rope
- Batteries
- Balloons
- Ultra Towels
- Laptop and Charger
- Solar System Chart
- Scientific Chart
- Place Value Chart
- World Map
- School Bars
- Pencil Compasses
- Flash Cards for Kids
- T-shirt/shirts
- Teaching Tree
- Rubber Shoes/Shoes
- Trouser/Jeans
- Paints
- Socks
- Shorts
- Wrist Band
- Toothbrushes
- Toothpaste
- Plasters
- Cotton Reels
- Water Color set with paint brushes/Paint Brushes
- Bar Soaps
- Scarf
- School Bag
- Leggins
- Compass Direction
- Temporary Tatoos
- Hardcase Suitcase/Bag
- Color Pencil Sets
- Abacus
- Frisbee
- Bandages
- Lights
- Cleaning Products



News & Updates



51%
INCREASE

WEBSITE

3976 overall users - increase of 51% visits from 2017

Total page views - 12,711
Average page views per user - 3.2

Top 3 pages visited

- 25% Home page
- 10% Ways to Give page
- 5% Wildlife Warrior Program



SOCIAL MEDIA

41%
INCREASE IN SOCIAL
MEDIA PRESENCE

The Land & Life FaceBook social media presence has increased this year from 1098 to 1552 from the previous.



NEWSLETTERS

16 newsletters and info mails sent - included 12 monthly newsletters, 2 campaign/fundraising appeals and announcements of GDPR implementation and Land & Life merchandise release

Subscribed recipients up from 315 at end of 2017 to 421 at end of 2018

25%
INCREASE



ZHANG ZHANG VISITS ESITETI PRIMARY SCHOOL, AMBOSELI

Much to the delight of the Maasai community and of the students and staff of Esiteti Primary School, Land & Life visited in October accompanied by the internationally renowned musician Zhang Zhang, violin soloist for the Monaco Philharmonic Orchestra and extraordinarily talented performer. She played for the assembled Maasai community in the boma and then went on to play first to the whole school and then in each classroom for the delighted and amazed students of Esiteti. Most of the children had never seen a violin before, let alone had someone this talented play for them at close quarters, and the sheer amazement on their faces was wonderful to see. As a SKAL Monaco member, Zhang Zhang was a part of the Esiteti School Support Program, and came with a delegation to inspect the works. Gifts of beaded jewellery and traditional Maasai clothing were presented to the SKAL representatives, to Zhang Zhang and to Hannah from Land & Life, and the overall feeling was joyful and happy.

FUNDRAISING COCKTAIL EVENING FOR ROOTS N SHOOTS TANZANIA WITH DR JANE GOODALL OBE



In July 2018 Land & Life Foundation worked with Elewana Arusha Coffee Lodge to host Dr. Jane Goodall, a world renowned scientist, anthropologist and primatologist whose works have tremendously shaped scientific discourse. Dr. Goodall's research has been educative in primate social systems and their ritualised behaviour, highlighting similarities that strengthen our connection to one another and to the animal kingdom.

The evening attracted 122 guests, all curious to meet the remarkable scientist. Dr. Goodall was warmly welcomed, and fascinated the crowd by introducing herself in a chimpanzee language that translated into: "this is me, this is Jane". Guests were then enchanted with stories of her travels, her extensive research and how she overcame barriers that once hindered her journey. Her persistence towards what she believes in was a moving message as she inspired both children and adults into actively pursuing their dreams. Dr. Goodall's prominent personality has been recognized by the United Nations, deeming her their messenger of peace as they continue to entrust her to help draw the world's attention unto the UN's mission and initiatives applicable in achieving the Sustainable Development Goals.

The evening ended with an introduction to the first ever World Chimpanzee Day on July 14th, which aims to raise awareness of proper conservation of the chimpanzee, their captivity and their care. An astounding USD 6,300 was raised in support of the **Roots n Shoots Tanzania** programme, Dr Jane's own conservation education programme, and one of Land & Life's newest and most exciting partners.

News & Events

WORLD CLEAN UP DAY SEPTEMBER 2018

Land & Life Foundation and Elewana Collection team members, guests and local communities in both Kenya and Tanzania came together on the 15th September to make the areas in which we operate cleaner. This was part of a global initiative to sweep the planet cleaner by a green wave, as nearly 15 million people from 147 countries and territories joined in World Cleanup Day, the largest peacetime civic action in human history. An estimated count of 13 million people joined the campaign globally and in Arusha Tanzania and across Elewana properties, our team members led the way.

Partnering with the **Let's do it! Foundation**, Land & Life was happy to join in the clean up in cooperation with government and community leaders, private sector partners, and local communities. Hundreds of bags of waste were collected and responsibly disposed of, and new partnerships were forged which will continue to develop. Everyone is looking forward not only to the next **World Clean Up Day** in 2019, but also to seeing what actions and processes will be put in place to make this a daily concern rather than an annual fix it.



LAND & LIFE MERCHANDISE



In the second half of the year Land & Life was excited to launch our own line of merchandise. The aim is to raise awareness and to give our supporters and friends something fun while simultaneously generating income for our activities. We produced a series of unique designs which were printed on t-shirts, mugs and jute shopping bags and used as prizes for Wildlife Warrior Club winners, sold at events such as the Skål Conference in Mombasa, and made available for sale at Elewana retail outlets within properties in Kenya and Tanzania. Additionally we set up an ethical online shop from which items can be purchased and sent anywhere in the world - this shop currently stocks a lively and extensive range of Land & Life t-shirts and bags.

<https://landandlifefoundation.teemill.com/>

Awards and Achievements

MINOR HOTELS INTERNATIONAL RISING STAR 2017 AWARD

The Land & Life team were delighted to receive the **Minor Hotels International Rising Star 2017** Award for the Wildlife Warrior Program and the conservation education work. The Elewana Collection, part of the Minor Hotels Group, was also recognised for the Award.

Land & Life would like to thank firstly all the Wildlife Warrior Clubs and their patrons, who work hard and participate with such enthusiasm. We would also like to thank, as ever, Elewana Collection and Cheli & Peacock Safaris, who provide all our operational funding which enables us to do the work we do.



FINALIST IN THE SKÅL SUSTAINABLE TOURISM AWARDS 2018

Land & Life Foundation were delighted to be awarded third place in the International **Skål Sustainable Tourism Awards 2018**, in the category Community & Government Projects. The project recognised was the Wildlife Warrior Program and the school support work at Esiteti Primary School in Amboseli. The Land & Life team were welcomed at the 79th Annual Skål Congress, held in Mombasa, where our GM Hannah Wood gave a short presentation to the assembled Skål delegates during the Travel Forum. The presentation explained the Wildlife Warrior Program and the school support projects across East Africa, and acknowledged the support of Skål Monaco to the Amboseli project in particular. The session also introduced four Wildlife Warriors, Paul, Timothy, Christian and Ruth, to the visiting delegates and illustrated in real terms the positive impact which a well managed and fully supported sustainable project can have on the ground.



SHORTLISTED FOR PURE AWARDS 2018 IN THE CONSERVATION AND SUSTAINABILITY CATEGORY

Supporters Elewana Collection and the Land & Life Foundation were ecstatic to be shortlisted for the **PURE Awards 2018** in the Conservation and Sustainability Category! Entries are projects or initiatives that highlight a global issue and the efforts undertaken to preserve our natural resources, going above and beyond to protect our legacy – for the good of not only the tourism industry, but the world. The Seedball for Warriors project met this criteria and was recognised as worthy of merit.

Land & Life Foundation is aiming to help reforest Kenya through seedballing not only with the Wildlife Warrior Club network but also by running the innovative seedball programme running in Elewana's camps and lodges in or near private conservancies.

Selected Elewana properties stock the seedballs for guests to buy and throw on game drives and bush walks. This fun and engaging activity allows guests to become a part of the landscape they move through instead of only an observer, and by taking part they make a real contribution to the habitats and to the ever changing conservation story of Kenya. At the time of award submission, over 63,000 seeds had been thrown by Elewana guests with an estimated germination rate anywhere between 10% and 90% - Even at its lowest end, that is over 6300 new trees for Kenya last year alone.



Looking Forward

In to 2019



REGISTRATION OF LAND & LIFE TRUST IN TANZANIA

2019 is the year of expansion, merging Land & Life Foundation together with Shanga Foundation into a single self-sustaining Trust in Tanzania. This exciting development should allow an expansion of the Wildlife Warrior program across Tanzania, encourage further fundraising activities to take place, and develop a closer cooperative and replicable model with Shanga.

PARTNERSHIP WITH LOISABA COMMUNITY TRUST

2019 will see the launch of the partnership between Loisaba Community trust and Land & Life Foundation, about which both organisations are very excited. We will roll out the Wildlife Warrior Club network into Loisaba schools, and will set up the Wildlife Warrior Scholarship Program for bright young Loisaba conservationists. Loisaba has its own existing program of works and we will be looking to combine the two programs and maximise our efforts to best support the communities around the conservancy.



PARTNERSHIP WITH SHANGA FOUNDATION

Shanga is a successful social enterprise, a for-profit business aimed at the tourism industry, providing unique and memorable experiences for visitors through personal interaction in a live workshop. The Shanga team produces beautiful handmade products sourced largely from recycled goods. Shanga offers supportive employment for people with disabilities, and provides a safe, consistent and loving environment for those who have so often faced terrible hardship in their lives. It is unique due to its business model and diverse product range, making amazing products from discarded materials, which positively contributes to the Tanzanian environment and the developing circular economy while producing creative pieces that celebrate Tanzanian culture.



Shanga, it is hoped, will provide an additional source of income for not only its own people but also the work of the Land & Life Foundation. With the goal of becoming a self-sustaining organisation no longer reliant solely on donor support, this will be a positive step forward for Land & Life, and will become the most important partnership among many. This will expand Land & Life's impact power and ensure stability and effectiveness in the areas of conservation education, disabilities support, recycling, community development and environmental preservation.

LAUNCH OF WILDLIFE WARRIOR RESOURCE GUIDE

We are delighted to announce the upcoming publication of our high quality conservation education activities pack, aimed at primary school and full of practical and engaging materials for use in the Wildlife Warrior Clubs. After months of work this pack will be ready in the first months of 2019 and will be used during the first Wildlife Warrior Club sessions of 2019. The pack will ultimately be made available to partners across Kenya and Tanzania and it is hoped will enable to improvement of conservation literacy and environmental education in as wide a field as possible.

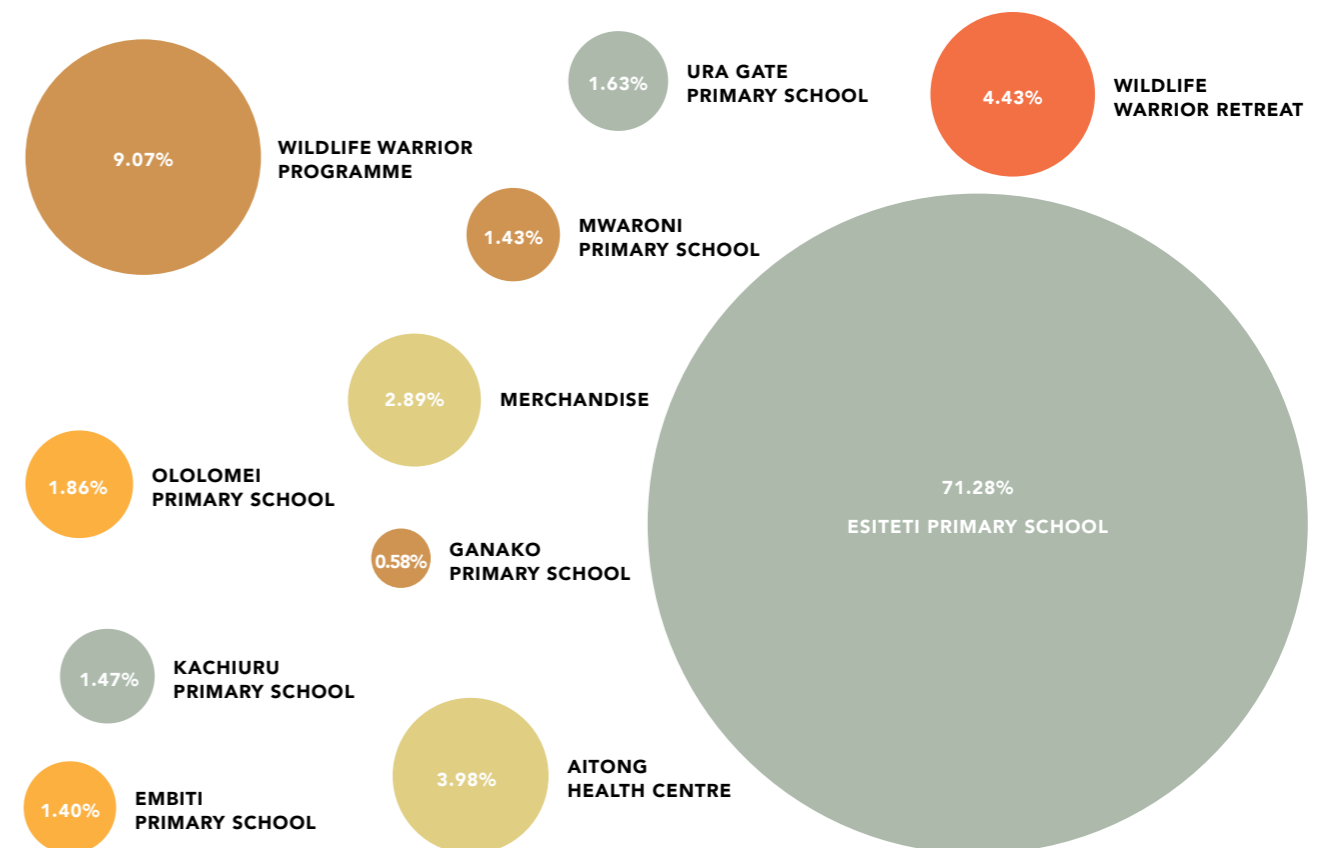


Financials

TOTAL PROJECT FUNDING & EXPENDITURE

PROJECT	BALANCE BROUGHT FORWARD	2018 INCOME	TOTAL AVAILABLE	2018 EXPENDITURE	AVAILABLE FUNDS
Mwaroni Primary School	\$0	\$1,481	\$1,481	\$1,790	-\$309
Ura Gate Primary School	\$5,734	\$189	\$5,923	\$2,042	\$3,881
Ololomei Primary School	\$3,098	\$5,103	\$8,201	\$2,331	\$5,870
Kachiuru Primary School	\$1,152	\$1,098	\$2,250	\$1,838	\$412
Embiti Primary School	\$175	\$8,014	\$8,189	\$1,754	\$6,435
Esiteti Primary School	\$78,627	\$136,823	\$215,450	\$89,410	\$126,040
Wildlife Warrior Retreat	-\$1,369	\$4,064	\$2,695	\$5,557	-\$2,862
Wildlife Warrior Program	\$45,677	\$16,543	\$62,220	\$11,382	\$50,838
Engilae School	\$1,435	\$0	\$1,435	\$0	\$1,435
Aitong Health Centre	-\$2,890	\$5,592	\$2,702	\$4,987	-\$2,285
Merchandise	\$0	\$3,987	\$3,987	\$3,625	\$362
Ganako Primary (Tanzania)	\$0	\$928	\$928	\$724	\$204
Total	\$131,639	\$183,821	\$315,460	\$125,440	\$190,020

2018 EXPENDITURE PERCENTAGES



Acknowledgements

We would like to thank all our supporters.

OVER \$5,000

- Elewana Collection
- Cheli & Peacock Safaris
- Bill Riffle and Ruann Ernst
- Birgit and Constantine with the A.E Reimann Foundation
- Rupert, Marijke and Lodewijk (De Vink Family)
- The Scopa Family and Friends (Mike, Shannon, Caitlin, Emma and Emily)

UP TO \$4,999

- Brian (The Daniell Family)
- Chelsea Hamby (Benevity)
- Eddie Goldenberg & Caroline Weber
- Faye Herriott (Dublin AM Rotary Club)
- Jared and Elizabeth Forminard
- Joseph and Miriam Habib
- Melanie Goddard
- Safari Professionals
- Teresa Franklin
- Terry L Harris
- Todd Smith

UP TO \$999

- Barry McGonigle
- Bob and Mark Rugeberg
- Clarke Rees
- David and Lisa Marmon
- Ellen and Owen Reifel
- Johann and Anneliese Auer
- John Ralph
- Katherine Quarton and Family
- Marsha Fredericks
- Mara North Conservancy
- Nina Patel, Bhavesh and Family
- Reza Mehran
- Rozanna Bazbalian
- Ruud and Margriet Van de Werf
- Saruni Camps

UP TO \$499

- Adam Jones
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- Alysia Rea
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- Andreas and Gabriella Desboilles
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- Anne Connery
- Bob Myers and Jim Pappas
- Carole Whitton
- Carrie Krueger
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- Christian (Cavelti Family)
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- David Williams and Mona Bassett
- Denise Moreno
- Detlef and Andrea Reike
- Edward Chang
- Flavia Ansaldo
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- Graeme and Candy Smith
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- Jamie Duxbury
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- Lori DeNooyer
- Lucy Wood
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- Martin Pehlke
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- Metz Nicolas
- Michael Fort
- Michael Hodges
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- Rehwald Adelheid
- Rhonda O'Grady
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- Robert Goldstein
- Robert Slade
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- Susan Kay
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- Tony Gatheca
- Tracie Golding
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- Nicholas Seidenberg
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- Pamela Todd
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- De Gail Nathalie - 10 Kilos (5,000 trees)
- Jennifer Goodnight - 20 Kilos (10,000 trees)
- Metz Nicolas - 50 Euros (6,000 trees)

Our Partners





KENYA

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TANZANIA

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