

**ANNUAL REPORT 2020**





**WE BELIEVE THAT  
SECURING LAND  
FOR CONSERVATION,  
PROTECTING SPECIES AND  
PROVIDING COMMUNITY  
BENEFITS IS CRUCIAL FOR  
THE SURVIVAL OF EAST  
AFRICA'S SPECTACULAR  
WILDLIFE AND HABITATS.**

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# PARTNERSHIPS WITH MEANING

**WE WOULD LIKE TO ACKNOWLEDGE ELEWANA COLLECTION, CHELI & PEACOCK SAFARIS AND SKYSAFARI'S GENEROSITY BECAUSE WITHOUT THEM WE WOULD NOT BE ABLE TO DO WHAT WE DO. THEIR SUPPORT IS WHAT ALLOWS US TO PUT 100% OF YOUR DONATIONS TO WORK!**

Land & Life Foundation is the official Corporate Social Responsibility (CSR) arm for Elewana Collection, Cheli & Peacock Safaris and Sky Safari. All three companies strongly believe in the power of responsible tourism to protect the local environment and empower surrounding communities and recognise it is their duty to support sustainable management and investment in nature.

We at Land & Life are particularly proud of our partnership with Elewana Collection. Elewana means "harmony" in Swahili, a concept that underpins its philosophy as it strive to leave as little impact as possible on our surrounding environment, while creating a positive influence on local communities through the Land & Life Foundation and Shanga. Shanga is a successful social enterprise in Arusha, Tanzania that employs people with disabilities to create unique, high-quality, handmade jewelry, glassware and home wares incorporating recycled materials.

Elewana's environmental and social philosophies are gently woven throughout the entire safari experience, be it revenue-sharing projects that support local conservancies, sponsorship of schools, students and medical clinics, responsible recycling of waste materials or the many other ways in which it aims to reduce its carbon footprint on the surrounding environment. Elewana's staff are extremely passionate and constantly strives to find and develop new and sustainable eco-friendly practices and we are very lucky to have them on our side.





# THE BIG PICTURE

**5** YEARS  
OF IMPACT

Given what a difficult year 2020 has been for all of us around the world, we wished to take stock of our accomplishments for the last five years and proudly share them with you. Below are some of the impacts we have had thanks to your constant support and friendship.

2021 will be a year of reflection where we take time to evaluate our mission and vision and hope to start with more energy and a renewed purpose into 2022.



A TOTAL OF  
**\$816,856**

DISBURSED TO OUR LOCAL  
COMMUNITIES



**11**

SCHOOLS SUPPORTED THROUGH  
IMPORTANT INFRASTRUCTURE  
PROJECTS

**55**

WILDLIFE  
WARRIOR  
SCHOLARSHIPS



**\$20,915**

DONATED TO MITIGATE  
HUMAN WILDLIFE  
CONFLICT IN TANZANIA

**4,187**



CHILDREN PARTICIPATED IN THE WILDLIFE WARRIOR  
CLUBS CONSERVATION EDUCATIONAL ACTIVITIES



**342,000**

SEEDBALLS  
THROWN



**3,999**

PATIENTS TREATED IN THE  
YEARLY MEDICAL CAMP





# LOOKING FORWARD

**WE CANNOT IMAGINE  
DOING WHAT WE DO  
WITHOUT YOU.**

**OUR PROMISE TO YOU IS THAT NO MATTER  
WHAT THE FUTURE HOLDS WE SHALL  
CONTINUE TO PLOUGH AHEAD BECAUSE  
THAT IS THE ONLY WAY TO KEEP THE  
ROADS CLEAR.**

2020 started quite well for Land & Life but was of course unexpectedly interrupted by the pandemic. We must admit that fear and anxiety about a new virus and its effect on all of us was overwhelming at first. Lockdowns and stay-at-home orders meant that we could not do what we love most, and that is visit and interact with the children and our communities. It was in these times that we were reminded of how interconnected we all are and how we all need each other. Even as the news was dominated by COVID-19, you continued to believe in our work and that kept us motivated. Our promises to you and our communities kept us going. We look back in amazement at all the milestones and achievements we have accomplished and get really excited about what the future holds.

One of our major highlights of 2020 was completing five school buildings and launching our Pamoja (Swahili for “together”) Fund COVID Response Initiative. We would like to say a special asante sana to those of you who have continued to support our work and give a special mention to Jim and Georgios from Gigi Seasons for their wonderful partnership, kindness and humanity. Through their philanthropic arm, Gigi Cares: Projects for Humanity, they have stood by our communities providing them with the tools they need to change their lives. They have continued to make huge impacts not just in East Africa but in other parts of the world. A huge thank you to bonafide changemakers Birgit and Constantine who through the A. E. Reimann Foundation and SKÅL International Monaco continue to bring positive growth in our supported school and community in Amboseli. Finally, a special shout out to Stuart and Sarah, General Managers at Elewana The Manor. These two amazing people rose to shine amid adversity to bring joy and hope to our supported communities in Tanzania. They started a soup kitchen for the Mwema and Dageno orphanages to provide food to the children during the pandemic.

Of course we also wish to thank each and everyone of you for being part of the Land & Life Foundation community. We cannot imagine doing what we do without you. Our promise to you is that no matter what the future holds we shall continue to plough ahead because that is the only way to keep the roads clear.

Carol Ng'ang'a,  
Acting General Manager

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# MEET THE TEAM

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**ANYONE WHO IS ABLE TO TRAVEL IS EQUALLY ABLE TO BRING CHANGE IN WHICHEVER DESTINATION THEIR FLIGHT LEADS – HOWEVER SMALL OR HOWEVER BIG.**



## CAROL NG'ANG'A

Acting General Manager

I hold a Master of Arts in Development Communication. My passion to work with communities began over 20 years ago when I volunteered in various Women Self-Help Groups in rural Kenya. I enjoy mentoring and watching our young warriors grow and thrive. I am most encouraged when I visit the manyattas (villages) and meet different people who know and appreciate our work because they have directly or indirectly benefited from our programs. My future hopes for Land & Life are many! I would like to see the Foundation become self-sustaining and the Wildlife Warrior Program expand beyond our current school network. I would really like to see Land & Life meet most of our supported schools infrastructural needs because they truly make a difference in improving the quality of education. Lastly, I would like to see the day when Land & Life will launch a community magazine that will elevate the voices of the wonderful men, women and youth that we have been very fortunate to work with, giving them a platform to shine and freely express themselves - voicing their challenges, successes, hopes and dreams.



## STEVE RABURU

Field Coordinator

I have a Bachelor of Science in Environmental Science and certified in occupational health and safety, first aid, community outreach, strategic management, project and disaster management. I am a father of two lovely daughters and during my free time I enjoy watching animations and playing drums in a band. I am also an avid lover of interior design. I watch and follow many channels on the same. To relax when time allows, you will find me installing wooden floors and painting houses. I enjoy working for Land & Life and I would like to see all our schools attain standard learning conditions where they can compete favourably with peers in schools in the urban areas. Additionally, my dream is to meet my scholars later in life soaring high.



## MILLICENT KIMAITA

Project Assistant

She is passionate about local communities and culture. She has a Bachelor of Science in Communication and Public Relations, she relishes in immersing herself in local stories and she is eager to share raw, unscripted, untold African tales. She champions Travel For Change (T4C) which shows the relation between Travel and Change. She is a firm believer that "Anyone who is able travel is equally able to bring change in whichever destination their flight leads – however small or however big". Her favourite Swahili saying is "Kidogo, Kidogo, hujaza kibaba" which when loosely translated means Little by Little fills the cup to make great impact and she doesn't shy away from sharing the same with our friends and partners. Millie fancies a good read, equally good food, great company and safaris. She enjoys travelling, meeting new people and has her eyes set on all African nations.

# 2020 IN NUMBERS



WOMEN TESTED  
FOR HPV



COVID MASKS  
DISTRIBUTED



DESKS / FURNITURE  
DISTRIBUTED



HANDWASHING STATIONS  
DISTRIBUTED



MEALS PROVIDED TO CHILDREN  
THROUGH PAMOJA FUND



BUILDINGS  
COMPLETED



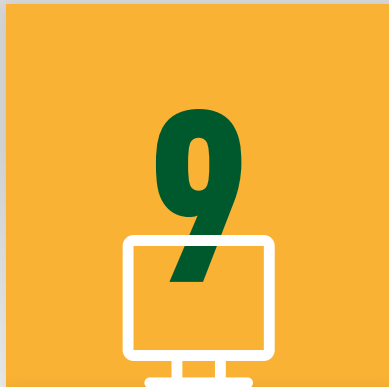
SOCIAL MEDIA LIKES



SCHOOL  
VISITS



FINANCIAL  
SUPPORT RECEIVED



COMPUTERS  
DISTRIBUTED



NEWSLETTERS SENT



Background photo ©Pie Aerts



# PROJECT UPDATES

## WILDLIFE WARRIOR PROGRAMME

From January to March, the Land & Life Foundation team conducted visits in all our supported schools in Kenya and one in Tanzania. Scholarships for the new crop of 2019 Wildlife Warrior Scholars (WWS) were awarded during that time taking under our wing another 12 bright young conservationists. We look forward to sharing their progress with you. The scholars received their Land & Life trunks, signed their acceptance letters and headed off to their new schools starting their journey through high school. Additionally, using our newly printed resource materials we delivered topics on oceans and marine life to all our wildlife warriors through the WWP clubs.





# SCHOOL & COMMUNITY SUPPORT

## FEBRUARY

The Land & Life team joined community representatives and staff members from Elewana Tortilis Camp to get the children of Esiteti excited about their brand new library! Everyone joined in hand-painting a mural on the inside walls, not only marking the completion of the building but making sure it is bright and welcoming for all the students and a great place to stimulate learning. We also saw the completion of a new modern school kitchen which will greatly enhance the delivery of healthy meals and snacks to the children. We say asante sana to all who came and helped us, and well done to everyone who got their hands dirty!

Elewana Tortilis Camp hosted our long-time friends and supporters Birgit Reimann and Constantine Panoussi together with their Skål International counterparts to a sumptuous complimentary lunch! This was a culmination of a delightful day spent at Esiteti Primary School and village whereby Birgit and Constantine, together with the Land & Life team presented recently completed school projects that include a new modern kitchen, library, school garden and fourth classroom.

## MARCH

We continued construction of the new school kitchen at Ganako Primary near Elewana The Manor, Ngorongoro.

## JUNE

We jump-started construction of Embiti Primary's staff quarters and launched the Pamoja Fund COVID Response Initiative to lessen the economic effect of the pandemic on some of our communities. We came up with the Pamoja Punch Challenge and organised a silent online auction for three nights for two at Elewana Sand River which raised a total of \$3,577. These fund were used to:

- Provide masks and soap for 300 people in Kitirua Conservancy through our partnership with Kenya Wildlife Trust (KWT);
- Purchase much-needed fuel for crop protection to Randilen Wildlife Management Area which will sustain the patrol vehicles that the rangers use to keep wildlife and communities safe for one and a half months;
- Care packages containing staple food items and sanitizing supplies to 24 Shanga employees and their families;
- 715 meals to Mwema and Dageno children centres in Karatu;
- Crucial repairs to Aitong Health Centre, crucial for the health and safety of the staff and patients.

## SEPTEMBER

Completed the construction of the staff quarters for the teachers at Embiti Primary School near Elewana Sand River Mara and handed it over to the community.

## OCTOBER

We finished and handed over the Ganako kitchen to the community. That same month we received a very generous gift of \$35,000 from our very good friends at Gigi Seasons to construct a new classroom at Morijo Primary and school administration block in Kachiuru Primary. Groundbreaking began shortly thereafter.

## DECEMBER

A really good month for our communities. We received \$110,000 for Esiteti Primary and communities from Birgit and Constantine, Skål International Monaco and A. E. Reimann Foundation.

Under the banner of our Pamoja Fund COVID Response Initiative, we also donated 30 handwashing stations each with a 120 liter capacity, 1,566 reusable face masks for teachers and students, nine thermo guns, 120 litres of handwashing liquid soap, 20 litres of toilet detergent and 30 soap dispensers to Ura Gate, Kachiuru and Ololomei Primary Schools.



School committee outside the new classroom at Morijo Primary



Constantine speaking to the Esiteti shamba caretaker



School committee inside the new classroom at Morijo Primary



Esiteti women admiring the new stoves



Group photo at the handover ceremony of school projects at Esiteti Primary School



# NATURE CONSERVATION

Randilen is a community Wildlife Management Area (WMA) which directly borders the Tarangire National Park to the northeast. It is a key dispersal area that offers a safe space for wildlife outside of Tarangire. More than 1,000 elephants are known to use this migratory area. Randilen is managed and governed by the Maasai community. It is land that they have set aside, to improve their lives and ensure their children's futures. The community in Randilen are committed to protect the wildlife and habitat inside its borders, and beyond in village lands encompassing over 1,500 sq km.

Tourism in Randilen funds the protection of wildlife as well as improves the lives of its community members. Thanks to tourism revenues, Randilen has been running a crop protection project for the last four years. The Crop Protection Team is equipped with a toolkit consisting of a good flashlight, a horn, a chilli cracker and fireworks. These do not harm the elephants but in fact saves their lives. Before they had these toolkits, the community was losing up to 70% of their crop to elephants and this led to frequent retaliation in which the elephants were killed. Since 2015, Randilen has not lost a single elephant to human elephant conflict and has reduced the crop damage to below 7%.

In 2020, the communities of Randilen had committed to funding 100% of the crop protection programme at a cost of over \$14,000. Those funds were going to come from tourism revenues; however, due to the COVID-19 pandemic, tourism dried up which led to a shortfall of funding for crop protection and then fundamentally could lead to less harvest. Land & Life supported this project through Pamoja Fund COVID Response Initiative by providing enough fuel for patrol cars to last 1.5 months.



# MEDICAL SUPPORT

In collaboration with Angama Foundation, Kicheche Community Trust and Community Health Partners we ran a free Human papillomavirus (HPV) self-collection campaign during the month of October. Out of the 88 women who were sampled, 16 tested positive for the virus with the majority of the cases coming from a small town called Aitong. On October 27<sup>th</sup>, Dr. Bruce Semo, the campaign's lead Obstetrics/Gynaecologist provided free colposcopies and consultations to those who tested positive. The women who tested negative were counselled to get the HPV vaccine to prevent them from contracting this silent and deadly virus. Dr. Semo also gave free HPV and reproductive health talks to women in Aitong and Angama. Land & Life Foundation takes this opportunity to thank Angama Foundation and Kicheche Community Trust for their support and great partnership! Our goal is to get more women tested and to provide continued support to the communities. We still have the HPV self-collection kits in Angama and Aitong clinics and have advised more women to get tested as soon as possible.



Some Angama women during the campaign



Dr. Semo preparing colposcopy machine



Dr. Semo giving a health talk to Angama women



Angama women with the doctors





# BECAUSE PEOPLE MATTER

**IN JULY 2020, PIE AERTS CO-FOUNDED THE INSPIRATIONAL PRINTS FOR WILDLIFE CAMPAIGN.**



Photo ©Pie Aerts

In 2020, world-renowned photographer and Canon Europe Ambassador, Pie Aerts, co-founded the inspirational *Prints for Wildlife* campaign. Prints for Wildlife was a month-long fundraiser for African wildlife and communities. For 100 dollars, a selection of over 100+ different prints from acclaimed wildlife photographers to emerging talents was available to help raise funds to support people and wildlife in 18 African parks in 11 countries. 100% of the proceeds went to African Parks. Prints for Wildlife 2020 edition raised \$660,200!

In October, Pie stayed at Elewana Tortilis Camp in Amboseli where he captured images of the wildlife that roam the plains under the dramatic backdrop of the snow-capped Mount Kilimanjaro. Pie also spent time with local children taking part in Land & Life's Wildlife Warrior Programme, sharing with them his incredible knowledge and also helping them to try out a little photography. The aim of the Wildlife Warrior Programme is to educate local children on conservation and sustainability as well as understand the value that wildlife contributes to a local economy through tourism. It also offers students the opportunity to further their education in this field through scholarships and aids their opportunity to find employment as future conservationists. Many local children live amongst some of the world's most admired wildlife but may not know the difference between a cheetah and a leopard. The opportunity to join Pie on a game drive and have a go at using his cameras is one that will have a profound influence on their lives.

*You can check out Pie's incredible journey on his Instagram Channel, Because People Matter.*

**PIE STAYED AT ELEWANA TORTILIS CAMP AMBOSELI IN OCTOBER WHERE HE CAPTURED IMAGES OF THE WILDLIFE THAT ROAM THE PLAINS UNDER THE DRAMATIC BACKDROP OF THE SNOW-CAPPED MOUNT KILIMANJARO.**





# SPOTLIGHT ON

## GEORGIOS GEORGIU, FOUNDER OF GIGI SEASONS DISCUSSES BOTH GIGI SEASONS & ITS PHILANTHROPIC ARM, GIGI CARES.

Georgios Georgiou, founder of Gigi Seasons discusses both Gigi Seasons and its philanthropic arm, Gigi Cares. They are one of our most cherished partners, who are making a true difference in our communities across East Africa. This year they provided us with over \$55,000 which we used to build a new modern kitchen for Ganako Primary near Elewana The Manor, Ngorongoro. Part of these funds were also used to purchase 40 metallic desks for Kachiuru Primary School in Isiolo, construct a new classroom and plumbing works for Morijo Primary School, near Loisaba Conservancy as well as build a school administration block that contains offices and a staff room for Kachiuru Primary School teachers.

Gigi Seasons is a seasonal home decor and lifestyle brand retailer grounded in social good. Through their philanthropic arm, Gigi Cares: Projects for Humanity, they strive to provide others with the tools they need to live better lives!

### What is that one thing about you that we wouldn't learn from your resume alone?

My accomplishments are only possible thanks to the support and encouragement of others. The list of names would certainly add many pages to my resume.

### Please give us a brief background of how Gigi Seasons and Gigi Cares came to be

I founded Gigi Seasons a little over four years ago after having benefited from 15+ years of experience in the development, production and importing of seasonal decor. I can't say that I had a perfectly planned vision at the time - but what I did know is that I wanted to find a way to use my entrepreneurial skills to turn my profits into positive opportunities for others. Gigi Cares - the philanthropic arm of Gigi Seasons - came a year or two later as a result of many conversations with my best friend, Jim. He was the one who helped make my dream of helping others through my business a reality and give life to Gigi Cares.

### When did you know that this is what you wanted to do?

My passion for helping others was more of a "dimmer switch" moment as opposed to one, big "aha" moment. Throughout my life, I had so many doors of opportunity opened for me by others. Many of those doors focused on education. It was impossible to not eventually look back and realize that the goodness in my life was a direct correlation to the doors that others had opened for me. When I was able to connect those dots, I knew that it was my obligation to dedicate my life to opening new doors for others.

### What is the spirit behind your work?

I see myself as an explorer of sorts - traveling the world to experience new cultures and people. It is through that spirit of being an explorer that I find opportunities where I can help others.

### What is your long-term Strategic Vision for Gigi Seasons, especially in the area of philanthropy?

Years ago I was in Laos in the city of Luang Prabang. Through a series of circumstances, I found myself at an orphanage, surrounded by a dozen or so little girls --- probably 6 to 10 years of age. While we didn't share a common language, I will never forget what their eyes said to me. They needed hope. They needed love. They needed someone to ensure that their future would be filled with opportunities. I think of that moment nearly every day. Gigi Cares will continue to do good throughout the world in many ways. But someday, my personal dream is to go back to Luang Prabang and build a new orphanage and bring joy and a positive future to children who need help.

### How do you define success?

When my actions or words have a positive impact on others, that is success. It's really as simple as that.

### 20, 30 years from now, what legacy would you like to leave behind?

I hope someday that others think of me as a pebble tossed into a body of water. I hope to cause a ripple effect where my impact on others results in many, many new acts of goodness.

### Parting shot?

I have a friend and mentor named Perry who has influenced me greatly. Perry is a man who has faced so many health issues and challenging life stories. Yet he remains one of the most positive people I know. He's a man who spreads joy and goodness each and every day of his life. Perry is the one who helped me see my own self as a philanthropist. I know that the word "philanthropist" itself may seem daunting and unobtainable. It certainly was to me in the past. But if you break the word down it comes from the Greek words philia - meaning "friendship" and anthrpos meaning "human." I'm hoping all of us find our own unique way to live like Perry - and simply be a friend to all humans in need.

To learn more about Gigi Cares, visit [GigiSeasons.com](https://GigiSeasons.com)



# BEHIND THE SCENE

## STEVE RABURU, FIELD COORDINATOR LAND & LIFE FOUNDATION

Ever wondered what it's like to be a Land & Life Fields Coordinator? Today we go behind the scenes to find out directly from the horses' mouth.

"What do you do for the Land & Life Foundation?" is a question that I have been asked so many times. The perception of many people is that I travel a lot. While this may be true and perhaps the part I love about my job, there is a lot more to my role at the Foundation.

My name is Steve Raburu and I am the Field Coordinator for Land & Life.

My job is to ensure smooth running of some of the major projects run by the Foundation. Our commitment is to work closely with communities neighbouring Elewana properties. Each school term, together with the team, we meet with the School Committees of our supported schools to discuss their priority needs and subsequently create what we call a 'Wish List'. This is a list of their needs in order of priority.



**OUR COMMITMENT  
IS TO WORK  
CLOSELY WITH  
COMMUNITIES  
NEIGHBOURING  
ELEWANA  
PROPERTIES.**

My job is to work with vendors, suppliers and contractors to cost the items on these lists. Since Land & Life relies 100% on donor funds, fundraising is a huge part of what we do. Once we have secured the funds for a project, I will source for quotes from different vendors. For example, for construction projects, I work closely with the Land & Life Structural Engineer to come up with the structural and architectural drawings and Bill of Quantities that details the project costs. We will identify and hire either one of the two contractors that we have worked with in the past to do the work. During the life of the project, together with the structural engineer, I will conduct site visits at every milestone of construction to ensure that work is up to standard. The engineer will then generate a valuation report that is issued to pay for the next phase of construction. My job is to ensure that payments to suppliers are made in good time. When the project is complete and done to our satisfaction, I will organise a handover to the community with the help of my colleagues.

I also work very closely with our Warriors. Every school term together with either of my colleagues, we visit all our supported schools. Planning for this often includes coordinating with the schools on dates when activities will be done and organizing logistics. Once in school I will put on my teacher's hat. Using our new Wildlife Warrior Programme (WWP) resource materials, I will teach a topic on conservation, do fun activities and competitions with the children. In addition, each year we award 12 new WWP secondary school scholarships and my job is to work with the team in the selection process which includes administering scholarship exams, shortlisting of candidates and ensuring that fees for the new scholars are paid in time. These selected WWP scholars will meet every year in what we call our annual scholar's retreat. My job is to plan and execute this weeklong event. This entails bringing together, mostly a team of 50+ youngsters and adults from eight different parts of the country, planning their logistics to the retreat venue and back, meals, and accommodation. I am also involved in the planning and execution of our annual medical camp. I work with the team to get quotes for medical suppliers,

exchange correspondence with the medical team, volunteer doctors etc. During the medical camp, I work together with our partners on the ground to ensure seamless running of the camp; ensure the doctors have all the supplies they need, crowd control and handle logistics. At the tail end of the camp we will do a SWOT analysis. Together with the team we will sit down with all the partners and volunteers to do this exercise.

When not in the field you will find me behind my desk working on the Land & Life website to ensure that the news, photos and content are up to date as well as keeping track of the website analytics.



# AN EXTRA MILE



## MEET STUART SCOTT & SARAH JACK - GMS AT ELEWANA THE MANOR AT NGORONGORO

We all have that one person or persons who will go an extra mile for you. Always checking whether you are OK or need help. Stuart and Sarah are such people. Even in the midst of their very busy schedules as General Managers at Elewana The Manor, Ngorongoro, they will always find time to check on us, find out what they can do for their community in Karatu where Ganako Primary, our supported school is located. Get to know them...

### What adjectives best describe you?

**Sarah:** Passionate, Empathetic and Determined.

**Stuart:** Adventurous, Happy and Energetic.

### If you were not GMs at Elewana The Manor what would you be doing?

**Sarah:** I would like to work for a charity or organization which focuses on Human Rights. I studied Law at University and would have loved to bring that knowledge to a charity or NGO.

**Stuart:** I would either be cooking up a storm with local produce or Dairy Farming.

### How do you think the experiences of your upbringing brought you to this point in your life?

**Sarah:** I grew up in a hugely multicultural part of London, which gave me such a wonderful exposure and understanding of different cultures and religions. Both of which still fascinate me and drive me to learn more!

**Stuart:** My love for Africa and its people came from my parents, who also gave me a great spirit of adventure.

### What inspires you daily in your work?

**Sarah:** A belief in positive change from the ground up, my parents who are my personal cheerleaders always and my team at The Manor, who are endlessly thoughtful, humble and open.

**Stuart:** My team at work who show such love for their jobs and all of the guests who come through The Manor.

### Is there a particular memory that has shaped your life?

**Sarah:** A great friend once told me that 'you should do something every day which scares you'. It doesn't have to be something massive, but all of sudden the things which seemed like a big deal no longer matter in the slightest!

**Stuart:** I was told when I was young by my father about the importance of significantly changing ten people's lives for the better, I hold this very dear to me and try to positively impact as many people as possible.

### You have been incredibly successful with working with communities near The Manor. What would you say is the key to your success?

**Sarah:** Asking questions and listening to the responses. So often what you might assume people want, if not in fact what they need.

**Stuart:** Trying to actively be a part of the community and making sure that individuals and organisations know they can rely on us.

### How has COVID affected your work and life in general? How has it affected the neighbouring community?

**Sarah:** The virus has had an indescribable effect on life and the neighbouring communities. Lots of people have not been able to travel or afford to continue their donations which the communities rely so heavily on. However, it has presented us with great opportunities to spend time in the community, learn more and hopefully help more in areas we were previously unaware of.

**Stuart:** The past year has been incredibly difficult for both us and the surrounding community but there has been positives to grow out of the difficulties. For me it has presented me with the opportunity to realize my passion for helping others and how rewarding it is for us.

### How do you juggle your demanding work as GMs with the needs of fulfilling community support and commitments?

**Sarah:** My priority regardless of any situation which faces us is always my team. I feel so strongly about investing your time and energy in people. Whether that is staff development and training or primary education at Ganako school, that time spent is never wasted.

**Stuart:** For me, giving back to the community is not a job but more a pastime which I am happy to dedicate myself to.



### What would you most like to see achieved during your tenure working with the Ganako Primary and Community?

**Stuart:** I would love for Ganako to become a place of academic excellence which gives it's students the opportunity to grow into young leaders and in turn give back and help others grow.

**Sarah:** I would love to be in a place where we have brought awareness and in turn, long term supporters to Ganako Primary School and the Local Community, which can last far beyond anything we can achieve in the short term.



# FINANCIAL SUMMARY

PROJECT	BALANCE BROUGHT FORWARD	2020 INCOME	TOTAL AVAILABLE	2020 EXPENDITURE
AfroChic Mwaroni	1,564.20	0.00	1,564.20	0.00
Ura Gate Primary School	2,427.60	1,226.92	3,654.52	1,928.88
Aitong Health Centre	(1,353.10)	3,217.15	1,864.05	2,314.00
Ololomei Primary School	(603.80)	2,795.00	2,191.20	6,187.00
Kachiuru Primary School	1,128.50	33,811.00	34,939.50	24,705.60
Embiti Primary School	30,693.79	0.00	30,693.79	29,733.28
Esiteti Primary School	87,449.60	118,110.92	205,560.52	69,051.98
Wildlife Warrior Program	31,924.60	9,035.60	40,960.20	13,373.10
Engilae School	2,149.65	0.00	2,149.65	0.00
General	(1,917.68)	485.36	(1,432.32)	0.00
Human Elephant Conflict	827.00	500.00	1,327.00	500.00
Ganako Primary School	18,540.45	4,477.10	23,017.55	16,041.63
Ewaso Primary School	8.43	0.00	8.43	0.00
Morijo Primary School	60.00	16,000.00	16,060.00	13,831.17
Pamoja Fund	0.00	3,627.00	3,627.00	3,627.00
<b>Total</b>	<b>172,899.24</b>	<b>193,286.05</b>	<b>366,185.29</b>	<b>181,293.64</b>



# TESTIMONIALS

## LETTERS FROM SOME OF OUR FRIENDS & SUPPORTERS

I love receiving the newsletter and being kept up to date on all that Land & Life is doing. I also see the Facebook posts which I enjoy reading. When I travelled to Ethiopia several years ago, I brought a suitcase full of medical and school supplies that were requested from an organization that I was going to be visiting. It was easy to transport and well received. When I started to plan my trip to Kenya/Tanzania, I was travelling "light" and knew I had the capacity to include another suitcase. I felt it would be a waste not to take advantage of bringing another suitcase full of supplies with me. I was not personally involved with any organization in Kenya so I started to network and seek referrals for a reputable organization who would welcome a suitcase of supplies. I do not recall how I got to Rebecca Rothney from "Pack for a Purpose" but it was a magical connection. She put me in touch with Millicent Kimaita and the rest is history.....Well, not really.....after receiving a detailed list of needs, I went shopping, soliciting and collecting as many items as I thought I could fit into the large suitcase and not exceed the airline weight limits. It brought joy to me to pack each and every crayon, book, toothbrush etc. I struggled with the immense need of items listed and my one measly suitcase. I questioned if I was really going to make a difference with what I was bringing.....I do understand that every little bit counts and I am committed to continue to support Land & Life. The story continues as my next hurdle was to actually get this suitcase to the office in Nairobi. I literally landed at midnight after travelling 24 hours from Colorado and was leaving at 7:00am the next morning for the Mara. Millie was so accommodating and helped to coordinate for the suitcase to be picked up from the hotel I was staying after I left that morning. I never met her face to face but that initial correspondence has developed into a deep connection and I actually consider her family now and I look forward to returning back to Nairobi after Covid so that she may personally give me a tour of the many projects Land & Life Foundation support.

Alissa West - Denver, Colorado

I'm so happy my contribution will be used for a girl's education! At a time when it's more apparent than ever that education is the pathway towards a brighter future, it's nice to see young women being included in that future. I'm also really pleased to see that 100% of the donation goes towards what it's intended for. That makes a big difference when deciding which charity I should give my money.

~ Lisa Greyhill

I look forward to hearing more about your projects! Bless you for all that you do. Wishing you all much success at this difficult time.

~ Jeannie Sauleau

Thank you for your thank you. I just wish it could be more but hopefully 2021 will be a much better year and one where many of our clients will be traveling to Kenya and we can all support each other more. Stay healthy and positive.

~ Jill Taylor

Yes please add me to your lists. I would love to hear more about your projects and news. Asante sana.

~ Monet Rath

Asante sana for your acknowledgment. Nimefurahi hela itasaidia wasichana. I am originally from Tanzania and can fudge my way through Swahili. Thank you for your hard work. Take care.

~ Mefi Pishori





# PR HIGHLIGHTS

## LAND & LIFE WAS FEATURED ON

### DEPARTURES



#### THESE SAFARI OUTFITTERS ARE OFFERING PRIVATE BUYOUTS

By The Editors on September 14, 2020

Not only is SkySafari aiming to become carbon negative for 2021—it's also launching buyout experiences with Elewana. Each reservation helps fund projects from the Land & Life Foundation—the charitable arm of Elewana Collection and SkySafari—which, in addition to its conservation work, brings emergency aid to nearby communities.

[www.departures.com](http://www.departures.com)

### TRAVEL COURIER



#### HOW THE TRAVEL INDUSTRY IS MAKING A POSITIVE DIFFERENCE DURING THE PANDEMIC

By: Ann Ruppenstein

It's easy to get caught up in a cycle of bad news as the world continues to face challenges amidst an ongoing pandemic. This week, we're sharing some uplifting stories of how the travel industry is making a positive difference around the globe...

[www.travelcourier.ca](http://www.travelcourier.ca)

### TRAVEL ELEVATES



#### PARTNER SPOTLIGHTS

Travel Elevates is proud to spotlight a few of the many successful projects that our partners and members support worldwide. From funding secondary education in small African villages, to sustainability initiatives worldwide, or building a health clinic in Myanmar, these projects support the local communities that are touched by tourism.

[www.travelevates.org](http://www.travelevates.org)

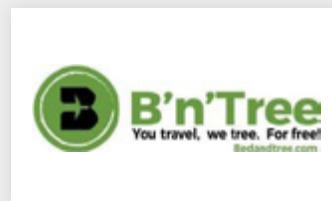




# THANK YOU

WE WOULD LIKE TO ACKNOWLEDGE OUR FRIENDS AND SUPPORTERS WITHOUT WHOM OUR PROJECTS WOULD NOT HAVE BEEN MADE POSSIBLE.

THANK YOU FOR HELPING WRITE OUR SUCCESS STORY.



## OVER \$5,000

- Elewana Collection
- Cheli & Peacock Safaris
- Gigi Seasons (Georgios Georgiou and Jim Higley)
- A.E Reimann Foundation, SKÅL International Monaco (Birgit and Constantine)
- Derrick and Kimberly Birum

## UP TO \$4,999

- Chanel Vann
- Heather and Jerry Carleton (in honor of Benj and his family)
- Safari Professionals
- Dr. Claudia Mason
- Jonathan Ball
- Fun Lim
- Angama Foundation

## UP TO \$999

- Bill Riffle and Ruann Ernst
- David Johnson and Donna
- Charlotte Szul
- Dublin Rotary Club Ohio
- Clarissa Tan
- Peggy Brutsche
- Helmke Sears and Karibu Safaris GmbH

## UP TO \$499

- Staff at Tortilis Camp Amboseli
- Ulrich Niederer
- Coyne Foundation
- Mary and Donald Brau
- Nan Winner
- Valerie Edgemon
- Faye Herriott
- Jane Jack
- Margo Parra
- Joseph and Miriam Habib
- Jane Behrend
- Phillip Mitterbauer
- Susan Ragland (Mama Safari)
- Kicheche Community Trust
- Allyson DiGioia
- Anna Work

## UP TO \$100

- Milly Sidhu
- Eunice Nasieku
- Wilhelm Menne
- Von Overbeck Jan
- Kalinda Fisher
- Jonathan Ntimpai
- Jackson Loishorua Musa
- Fredrick Lemayian
- Heather Hawkins McDowell
- Mardi Spitzer
- Junior Murera Lekatoo
- Dickson Muiruri Montet
- Edison Kimora
- Faith Musiva Nzoki
- Simon Morogo
- VillarealUsha
- Ruying Hoban
- Mary Vann
- David and Gillian Watts
- Ames Collin and Madeline
- Bright Funds Foundation
- Lowitti
- Alissa West
- Jennifer Goodnight
- Shelly Kruger
- Quentin Savage
- Sophie Jack
- Meg Kitley
- Molly Howick
- Liz Harper
- Jacqueline Pasley
- Alison Sager
- Mary Crouse

## IN KIND DONORS

- Ms. Alissa West
- Jane and Terry Millband
- Rosemary and Shuttlewood
- Peter Fischer
- Caroline Kostyal
- Ellen Yount
- Una and Tim Faithfull
- Rita and Eddy Barbe
- Bob & Pam and Cynthia
- Reagan and Edward
- Rina Patel

## SEEDBALLS DONORS

80KILOS PLANTED IN THE MARA NORTH CONSERVANCY AND MASAI MARA NATIONAL RESERVE  
- APPROXIMATELY 40,000 TREES PLANTED



The seedballs are tree seeds encased in a ball of charcoal dust, mixed with nutritious binders to protect the seeds from predators and extreme temperature until rains arrive and the seed germinates. Every member of the Wildlife Warrior Clubs in our school network have been given bags of seedballs to throw or slingshot into the bush around their schools, villages and homes, and the project continues with guest donations providing more seedballs for students.





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